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Huddlestock achieved LOI with potential new laaS customer in Germany

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Huddlestock Fintech AS ("Huddlestock"), a leading provider of investment technology and services, has entered into a Letter of Intent (LOI) with a German financial services company for its Investment-as-a-Service (laaS) solution. Upon completion of a final agreement, the company will become Huddlestock's next client in its strategic expansion into Continental Europe.

"Following the transformation of our business model in the first half of 2025, we are encouraged to see the trust placed in our regulatory infrastructure and laaS platform in our first target market in Continental Europe," said Leif Arnold Thomas, CEO of Huddlestock.

On 10 November 2025, Huddlestock announced that its regulatory umbrella was expanded from Financial portfolio management, Investment advice, Contract brokerage and Investment brokerage, to also cover Client crypto-asset order services.

The German financial services company will be permitted to offer investment brokerage services through Huddlestock's liability umbrella, following a final agreement.

Thomas continues: "Supporting innovative financial models within the securities Industry aligns with our strategy to expand our services and strengthen our position, enabling our client's digital investment offerings."

In the first half of 2025, Huddlestock successfully repositioned its laaS business, transitioning from the technologically more mature Nordic markets to a strategic focus on Continental Europe. This transformation included the divestment of Huddlestock's Nordic laaS platform and organization, and the launch of an asset-light European laaS platform. The shift enables Huddlestock to accelerate growth in less mature markets by leveraging partnerships and scalable infrastructure at lower cost, while maintaining a strong commitment to innovation and regulatory excellence.

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About Huddlestock Fintech AS

Huddlestock is an innovative technology software provider through its Investment-as-a-service offering, with full operational service support and a leading financial Consultancy services business. We deliver innovative and sustainable technology and operational solutions to companies offering financial products and services.

Find out more at huddlestock.com

Attachments

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