



## **Huddlestock Fintech AS (OSE: HUDL): Northern European investment club chooses Huddlestock's Bedrock solution to launch a retail trading offer.**

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### **(Stavanger, NORWAY - 14 March 2022) Huddlestock Fintech AS (OSE: HUDL): Northern European investment club chooses Huddlestock's Bedrock solution to launch a retail trading offer.**

Huddlestock Fintech AS, a provider of innovative technology solutions to the capital markets, treasury and wealth management industries, has signed an agreement with a Northern European investment club of sophisticated retail traders. The investment club has chosen Huddlestock's Bedrock solution to launch a retail trading offer.

Powered by Huddlestock's white-label trading solution Bedrock, and hosted under Huddlestock's regulatory umbrella, the Northern European investment club will be able to offer its members access to trade global capital markets directly from its platform. Through Bedrock, the investment club will be able to offer its members the opportunity to trade more than 35,000 financial instruments, including equities and ETFs, alongside stock recommendations and its sophisticated market intelligence investor tool.

"We are excited to embed Huddlestock's Bedrock trading solution into our platform. Allowing our members to translate their investment ideas into real trades directly from our site, adds a significant and new dimension to our customer offer. Capturing real user trades through our own platform will increase our share of customer wallet, translating into new avenues for growth," says the CEO of the Northern European investment club.

"The secular growth trend in retail trading, driven by a shift in generational wealth has created strong demand for white label trading solutions from financial investment platforms and marketplaces. Huddlestock's plug-and-play Software-as-a-Service trading solution connected through APIs offers platforms and marketplaces, offers the opportunity to add low-cost trading to their client offering, powered by best-in-class technology and solid infrastructure partners, allowing us to deliver on our mission to democratize access to capital markets through technology" says John E. Skajem, Group CEO, Huddlestock Fintech.

### **Disclosure regulation**

This information is subject to the disclosure requirements pursuant to section 5-12 of the Norwegian Securities Trading Act.

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### **About Huddlestock Fintech AS**

#### **About Huddlestock Fintech:**

**Huddlestock Fintech is an innovative technology software provider with a leading expert professional services business. We deliver innovative and sustainable technology solutions to the capital markets, treasury and wealth management industries.**

Through its technology offering, Huddlestock offers an innovative, compliant, and data-centric WealthTech SaaS, accelerating the digital transformation, and trends of hyper-personalization and on-demand banking within the wealth management industry. Huddlestock's SaaS empowers the embedding of low-cost, efficient white-label trading and investment services, underpinning Huddlestock's mission of delivering financial inclusion by democratizing access to capital markets.

Through its world-class expert professional services business, Huddlestock delivers strategic technology solutions and process automation for the financial services industry. This range of services has propelled Huddlestock into becoming the preferred supplier of financial consultancy services and technology solutions in the Nordic region. Huddlestock Fintech AS is regulated by Bafin and was listed on Euronext Growth Market 26 November 2020, as Norway's first fintech company to be publicly traded.

For more information, please visit [www.huddlestock.com](http://www.huddlestock.com)

### **Attachments**

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