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AQUA BIO TECHNOLOGY ASA

Aqua Bio Technology

House of natural brands

# Aqua Bio Technology in brief

Aqua Bio Technology (ABT) is a driving force in the skincare industry's green shift.

ABT was established in 2000 on the basis of a product that was developed from the hatching liquid to salmon, a raw material that was previously considered waste in salmon production

ABT's founders found special proteins in the hatching fluid that turned out to have positive effects on the skin and a cosmetic ingredient was born (Aquabeautine XL™)

ABT's listing on Euronext Expand since 2008 facilitates the perception of the company as a reliable and trustworthy partner

ABT develops new active ingredients for skin care. Our ingredients are meeting an increasing demand from the cosmetics industry. All our ingredients are based on natural and sustainable substances, found in plants, algae and in the oceans. They are sustainable alternatives to petroleum-based ingredients, which often have negative impacts on human health and the environment

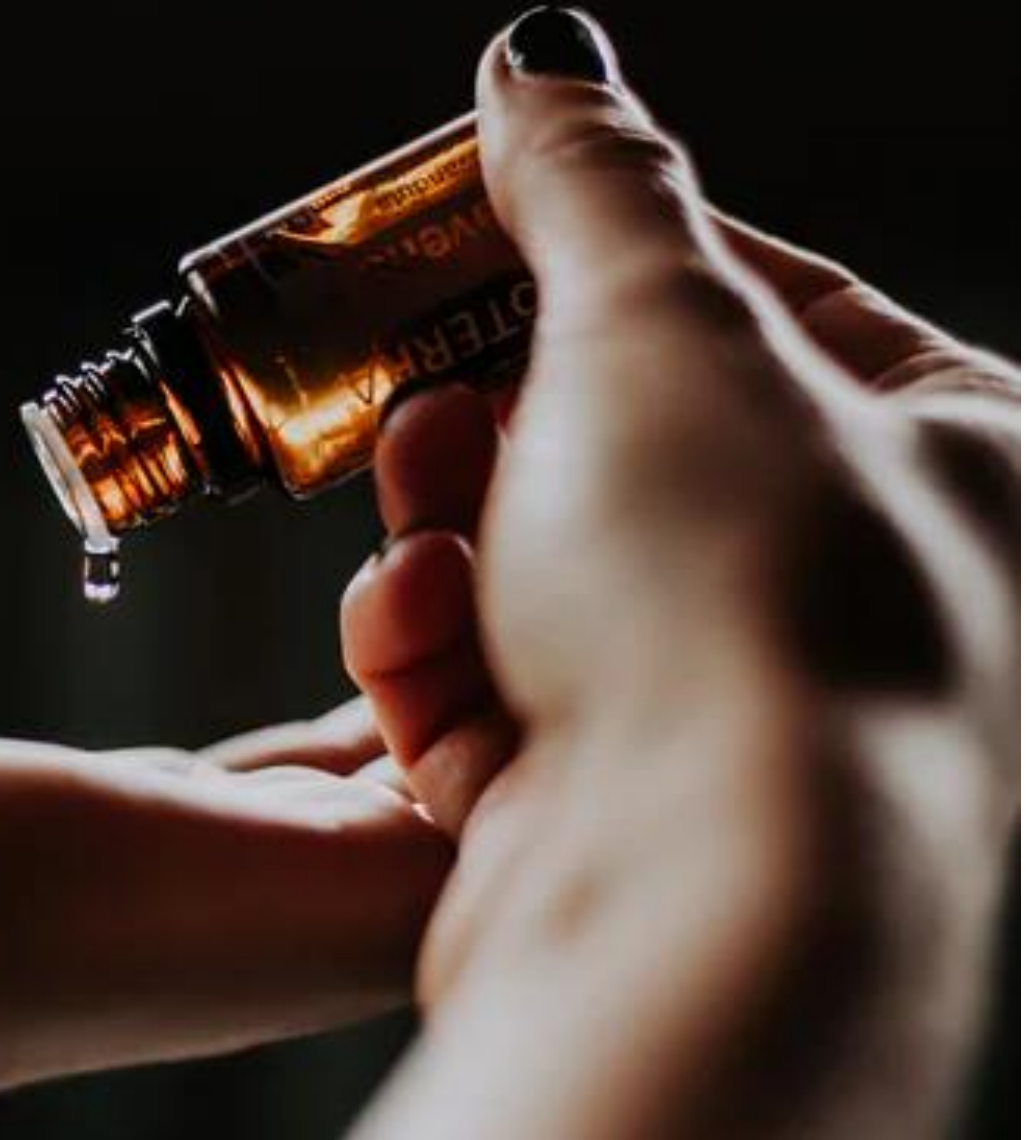
ABT markets and distributes natural and groundbreaking skincare products to consumers, retailers and professionals in Europe and the Middle East



Extremely concentrated

96%

“ABT’s portfolio of skincare products focuses on natural active ingredients delivered to the skin at a minimum of about 10x the concentration of traditional skincare products and up to a stunning 96% of natural active ingredients”



## Our house of natural brands



**Moana** is the only certified organic skincare line with independent clinical trials that validate its products for 60 hours of continuous hydration

**B Natural** is based on the same ingredients as Moana and has been branded to optimize ABT's commercial reach



**Seiðr** and **Seiðr clinique** are the two first skin care product series from the partnership with DCP. The products contain approx. 10x more active ingredients than traditional cosmetics

**Aquabeautine XL™** (ABT's proprietary ingredient), based on salmon hatching fluid, *exclusively licensed to Restorsea*





## Moana Skincare is ABT's flagship brand

An innovative, effective anti-aging skincare range targeting the rapidly increasing cosmeceutical market of high end natural and organic beauty products offering an exclusive next generation in anti-aging skincare.

It is based on the bioactive red seaweed extract Glycoplus® and combines precious botanicals from New Zealand with high levels of marine glycans and organic ingredients. The content of active ingredients are 70-95%, making it unique in the cosmetic world.

Its unique ingredients and technology have resulted in the formulation of truly effective, instantly performing, organic skincare products providing long lasting hydration, regeneration and which contributes to beauty and skin protection.

Moana has an extensive range of 19 specialized face care anti-aging products for women, including 2 products for men.

A natural, certified organic skincare brand from New Zealand.



Moana women's series.



Moana baby series.



Tau is the men's Moana series.



## B Natural - a sister brand of Moana

B Natural is based on the same unique ingredients as Moana Skincare with formulations of truly effective, instantly performing, organic skincare products providing long lasting hydration, regeneration and which contributes to beauty and skin protection.

Certified Organic in New Zealand.

Min 70% and up to 95% active ingredients and up to 60 hours of continued hydration.

19 products based on plants and seaweed.

**B Natural has an extensive range of 19 specialized face care anti-aging products for women, including 2 products for men.**

B Natural was created to adapt the product to other markets, expanding the commercial reach of the unique Moana product line.

TO BE LAUNCHED IN 2021



B Natural men's series.



B Natural series both in travel pack size and traditional size.





TO BE LAUNCHED  
IN 2021



## The first launch from the cooperation with DCP

### Seiðr – 11 products

Seiðr is born from natural ingredients from the Nordics, sourced for the highest quality and most efficacious benefits.

Seiðr is an innovative anti-aging skincare range focusing on anti-oxidant, brightening as well as soothing of the skin. The unique effects of the betaglucons also contribute to an improvement of the appearance of fine lines, wrinkles, elasticity, skin tone, skin texture, discoloration, and pore size.

### Seiðr clinique – 28 products

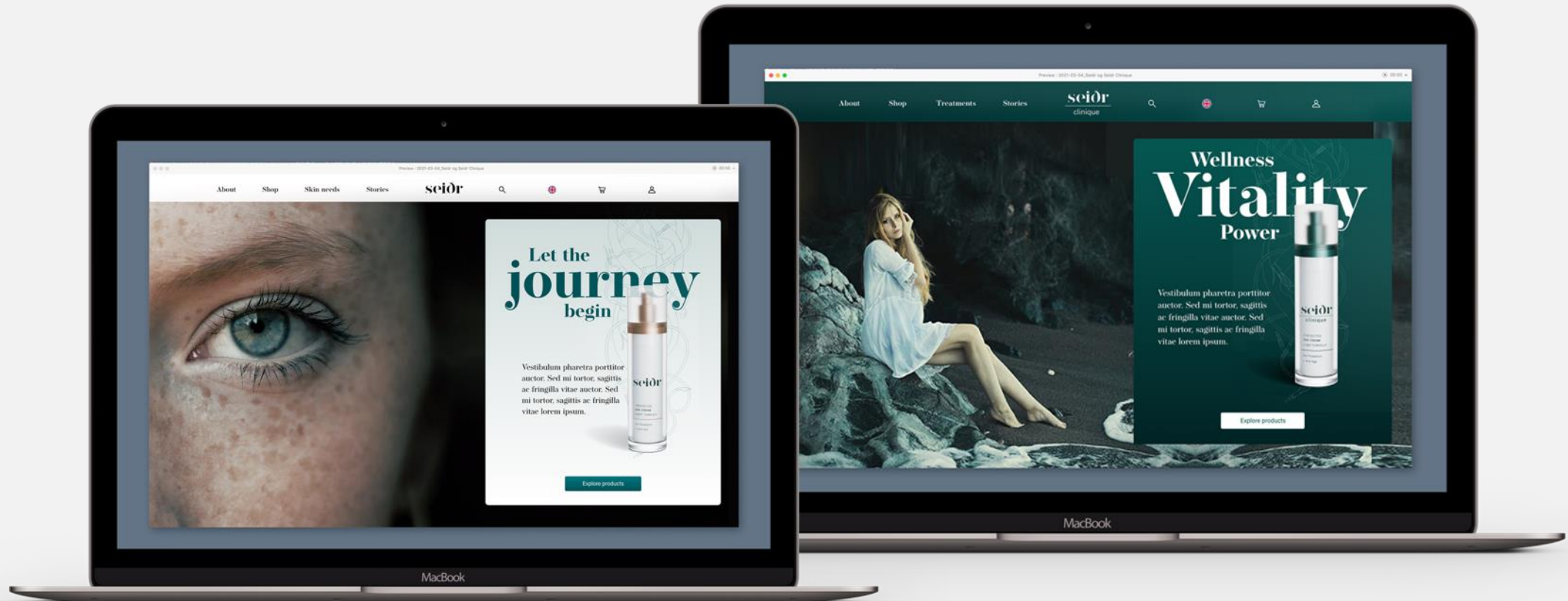
Seiðr clinique, a total body & skincare range, brings you natural ingredients from the Northern hemisphere, focused to give you a sensation of well-being as well as providing unique cosmetic benefits.

The range of products focuses on anti-age benefits via its strong anti-oxidant effects for protection, brightening effects, soothing and calming as well as improving your skin.

In summary, the products harmoniously work together to restore your skin's natural balance resulting in an improvement of the appearance of fine lines, wrinkles, elasticity, skin texture, and pore size.

The products contain approx. 10x more active ingredients than traditional cosmetics.

ABT has designed a new E-commerce platform



A microscopic view of several blue, crystalline structures, possibly biological or mineral in nature, set against a dark background. The crystals are irregular and faceted, with some showing sharp edges and others appearing more rounded. The lighting highlights the texture and color of the crystals.

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PHOTOS: AQUA BIO TECHNOLOGY ASA, ADOBESTOCK, ENVATO