



AQUA BIO TECHNOLOGY ASA

## **Aqua Bio Technology enters into an exclusive distribution agreement for the Nordics for Seiðr and Seiðr Clinique**

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Aqua Bio Technology ASA (ABT) has entered into an exclusive 3 year distribution agreement with Mentellow Beauty Brands AS (Mentellow) for Norway, Sweden, Denmark & Finland.

Mentellow, based in Fredrikstad, was established in 2017 and is a privately owned distribution and brand management company in the health & beauty industry. The founders of Mentellow have more than 40 years' experience in the industry. Mentellow is a preferred distribution partner of health & beauty products in Scandinavia and Europe.

### **Read more about Mentellow:**

Mentellow [website](#)

Mentellow [in the media](#)

Seiðr and Seiðr Clinique currently consists of a portfolio of 29 skincare products, most of which are based on natural ingredients from the Nordics and the northern hemisphere, with the highest quality to ensure unique and effective products. All products in the Seiðr family have been designed and manufactured with about 10x more active ingredients than traditional cosmetics.

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For further information, please contact CEO Håvard Lindstrøm mobile phone +47 941 32 288.

Aqua Bio Technology (ABT) is developing and commercializing sustainable biotechnology for use in skincare products. ABT's cosmetics ingredients are highly effective and they provide the cosmetics industry with natural alternatives to traditional ingredients. ABT is also marketing and distributing natural skincare products developed by partners towards consumers and professional users. ABT's focus on commercialization and development of natural ingredients and natural skincare products has been, and will continue to be, an important part of the Company's strategy going forward. Aqua Bio Technology is listed on the Euronext Expand market of the Oslo Stock Exchange.

### **Disclosure regulation**

This information is subject of the disclosure requirements pursuant to section of 5-12 of the Norwegian Securities Trading Act.

### **Contacts**

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### **About Aqua Bio Technology ASA**

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### **Attachments**

- [Download announcement as PDF.pdf](#)