



## Schibsted ASA (SCHA/SCHB) - Schibsted holds 10.1% stake in Viaplay Group

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Schibsted holds a minority stake of 10.1% in Viaplay Group, a leading Nordic entertainment platform which is listed on Nasdaq Stockholm.

“Schibsted has a long history of investing in companies close to our core that benefit from our strength, and of seizing opportunities which arise in more uncertain times. Our investment in Viaplay is an example of this – Viaplay’s strong position as a streaming provider in the Nordics fits very well with our media operations, and we are confident that we, as a financially focused shareholder, can support value creation in the company,” CEO Kristin Skogen Lund says.

Schibsted holds 8.0 million B-shares in Viaplay Group which are currently held under a total return swap (TRS) with a Nordic bank.

Oslo, 13 September 2023

SCHIBSTED ASA

### Disclosure regulation

This information is subject to the disclosure requirements pursuant to Section 5-12 of the Norwegian Securities Trading Act.

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### Attachments

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