



Schibsted ASA (SCHA/SCHB) - Schibsted will host a Capital Markets Day at 10:00 CET today

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Schibsted will host a Capital Markets Day (CMD) for investors, analysts and media in Oslo today. Presentations will start at 10:00 CET and will last, including Q&A, until approx. 14:30 CET.

The **main** focus at today's event will be our Nordic Marketplaces business, as we present how the shift to a new, vertical-based operating model will unlock significant value creation for our stakeholders.

Following this shift, financial restatements for 2022 in Nordic Marketplaces have been made, and the following **medium-term** financial targets for Nordic Marketplaces are introduced:

Mobility vertical:

- Revenue growth: 12-17%
- EBITDA margin: 51-56%

Jobs vertical:

- Revenue growth: Low to mid single-digit
- EBITDA margin: Above 50%

Real Estate vertical:

- Revenue growth: 12-17%
- EBITDA margin: 42-47%

Recommerce vertical:

- Revenue growth: Triple revenues from 2022 to 2025
- EBITDA margin: EBITDA break-even during 2025

Presentation material, and financial restatements for 2022:

The CMD presentation, and financial restatements for 2022 are attached to this release, and can also be found on our IR website.

Alternative performance measures used in this release are described and presented in the section Definitions and reconciliations in the quarterly report.

Location:

Oslo, Norway at Mesh Youngstorget (Møllergata 6 and 8, 0179 Oslo)

Webcast:

The event will also be streamed live from 10:00 CET at:

https://channel.royalcast.com/hegnarmedia/#!/hegnarmedia/20230328_1

For the Q&A, participants on the web can send in written questions via Slido.

Link: <https://www.sli.do/>

Event code: 1109824

Oslo, 28 March 2023

SCHIBSTED ASA

Disclosure regulation

This information is subject to the disclosure requirements pursuant to Section 5-12 of the Norwegian Securities Trading Act.

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Attachments

- [Download announcement as PDF.pdf](#)
- [Financials And Analytical Info 2022 Restated.pdf](#)
- [Schibsted CMD 2023 Presentation.pdf](#)