

Schibsted ASA (SCHA/SCHB) - Mandatory notification of trades: Long-term incentive plans

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Schibsted has granted 16,690 B-shares to primary insiders in Schibsted ASA in connection with long-term incentive plans. The shares will be transferred to the employees during the coming days.

The transfers are related to the 3-year plans: Long Term Incentive Plan 2020 (LTIP 2020), Schibsted Long Term Incentive Plan 2021 (SLTIP 2021) and Schibsted Long Term Incentive Plan 2022 (SLTIP 2022).

For more information on the LTI Plan, please refer to Schibsted ASA's Remuneration Report 2021.

Please see the attached form(s) for notification and public disclosure of transactions.

Oslo, 17 February 2023 SCHIBSTED ASA

Disclosure regulation

This information is subject to the disclosure requirements pursuant to Section 5-12 of the Norwegian Securities Trading Act.

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About Schibsted

Schibsted is a family of digital brands with a strong Nordic position, and more than 5,000 employees. Millions of people enjoy interacting with our companies every day through our online marketplaces such as FINN, Blocket and Oikotie; our media houses including Aftenposten, VG and Aftonbladet; and digital services like Lendo. We also help new promising businesses grow. Our joint mission of empowering people in their daily lives is rooted in the values of our media heritage and a legacy of bold change. At our best, we are a fearless force for change in a society built on trust and transparency.

Schibsted is listed on Oslo Børs and has a sizable investment in Adevinta, a company that was spun off and publicly listed as a separate company on Oslo Børs in 2019.

Attachments

- <u>Download announcement as PDF.pdf</u>
- LTI Primary Insiders Altinn skjema KRT 1500.pdf