Vend Marketplaces ASA: Comment on Prisjakt's announced claim for damages against Google

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Reference is made to the announcement by Prisjakt Group AB (publ) ("Prisjakt") on 16 September 2026, in which Prisjakt announced that its subsidiary Prisjakt Sverige AB intends shortly to bring legal proceedings against Google before the Patent and Market Court in Stockholm, claiming damages of approximately SEK 21.4 billion.

On 6 May 2025, Vend Marketplaces ASA ("Vend") sold Prisjakt Sverige AB to Prisjakt, a holding company controlled by eEquity. Under the share purchase agreement, Vend has certain contractual rights linked to the outcome of the proceedings.

Prisjakt's announcement states that the portion of the damages claimed that would ultimately be retained by Prisjakt Sverige AB, after deductions for agreed distributions and the costs of external litigation funding, will depend on the outcome of a judgment or settlement.

We note that every legal process carries an inherent uncertainty, and that the potential impact for Vend is dependent on a number of factors which are difficult to predict at this stage.

Vend will inform the market if and when material new information becomes available.

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Vend Marketplaces ASA

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About Vend Marketplaces ASA

Vend Marketplaces ASA (“Vend”) is a family of marketplaces with a strong Nordic position. As a leading marketplaces company within Mobility, Real Estate, Jobs and Recommerce, we provide effortless digital experiences designed for the needs of tomorrow. We do it with a clear sense of purpose, to create sustainable value and long-term growth, for all our stakeholders and society as a whole.

Vend has an ownership share of 14% in Adevinta, a company that was spun off in 2019 and is now privately owned by a group of investors.

Attachments

- Download announcement as PDF.pdf