



StrongPoint Order Picking agreement with leading grocery chain in Spain

22.9.2021 12:57:44 CEST | StrongPoint | Non-regulatory press releases

(Oslo, 22 September 2021), StrongPoint has signed an agreement with a leading grocery retailer in Spain to supply its Order Picking solution across the retailers' national network of grocery stores where they offer e-groceries.

The decision was made after a competitive bid involving several potential suppliers. The grocery retailer was seeking to upgrade its order fulfillment solutions to improve customer experience and the speed of delivery.

Implementation is expected to start in Q4 2021 and continue in Q1 2022 as the solution is rolled out across more stores.

"We are proud that another grocery retailer recognizes the efficiency savings of our world-class Order Picking solution. The e-grocery market has grown enormously, and grocery retailers have an opportunity to leverage their stores to capture and grow online market share. Technology is the key to making that happen at speed and at scale," said Jacob Tveraabak, CEO of StrongPoint.

Contacts

- Hilde Horn Gilen, CFO StrongPoint ASA, +47 920 60 158, hilde.gilen@strongpoint.com

About StrongPoint

StrongPoint is a retail technology company that provides solutions to make shops smarter, shopping experiences better and online grocery shopping more efficient. With over 400 employees in Norway, Sweden, the Baltics and Spain and together with a wide partner network, StrongPoint supports businesses in more than 20 countries. StrongPoint provides in-store cash management and payment solutions, electronic shelf labels, self-checkouts, task and labor management software, click & collect temperature-controlled grocery lockers, in-store and drive-thru grocery pickup solutions and, grocery order picking solutions. StrongPoint is headquartered in Norway and is listed on the Oslo Stock Exchange with a revenue of 1bn NOK [ticker: STRO].

Attachments

- [Download announcement as PDF.pdf](#)