

Strongpoint ASA - Share Option Program

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Oslo, 5 May 2021: On the basis of the approval by the General Meeting on 28 April 2021 to authorize the Board of Directors of Strongpoint ASA (the 'Company', OSE ticker "STRO") to issue shares to employees under a long-term incentive program, the Board of Directors has resolved to issue share options to the CEO, the Group Management and other key employees in the Company.

A total of 1,075,000 options for shares in the Company have been distributed amongst the employees. The number of options granted corresponds to 2.42% of the outstanding number of shares in the Company. Each option gives the right to acquire one share in the Company. The options are granted without consideration. Pursuant to the vesting schedule, 25% of the options will vest one year after the day of grant, 25% of the options will vest two years after the day of grant and the remaining 50% will vest three years after the day of grant (vesting is dependent on the option holder still being employed in the Company). The exercise price for all options granted is NOK 31.13 per share. Options that are not exercised within 5 years from the date of grant will lapse and become void.

Primary insiders in Strongpoint ASA have received the following options grants, on the terms described above: Chief Executive Officer, Jacob Tveraabak has been granted 150,000 share options. Following the grant, he holds 206,000 shares through his family holding company JuCE Holding AS and 450,000 options in the Company. Chief Financial Officer, Hilde Horn Gilen has been granted 75,000 share options. Following the grant, she holds 49,573 shares and 225,000 options in the Company. Senior Vice President People & Organization, Knut Olav Nyhus Olsen has been granted 50,000 share options. Following the grant, he holds 3,839 shares and 150,000 options in the Company. Senior Vice President Norway, Gisle Elvebakken has been granted 50,000 share options. Following the grant, he holds 22,882 shares and 150,000 options in the Company. Senior Vice President E-commerce, Göran Thörn has been granted 50,000 share options. Following the grant, he holds 13,083 shares and 150,000 options in the Company. Senior Vice President Baltics, Rimantas Mazulis has been granted 50,000 share options. Following the grant, he holds 18,420 shares and 150,000 options in the Company. Senior Vice President international expansion ecommerce, Amanda Cremon has been granted 50,000 share options. Following the grant, she holds 8,353 shares and 150,000 options in the Company. Senior Vice President Technology, Julius Stulpinas has been granted 50,000 share options. Following the grant, he holds 24,682 shares and 150,000 options in the Company. Senior Vice President Labels, Leif Persson has been granted 50,000 share options. Following the grant, he holds 37,924 shares and 150,000 options in the Company. Senior Vice President Spain, Lorena Gomez has been granted 50,000 share options. Following the grant, she holds 0 shares and 50,000 options in the Company. In addition to Group Management, another 9 key employees in three different countries have been granted 50,000 options each, which constitutes a total of 450,000 options.

Disclosure regulation

This information is subject to the disclosure requirements pursuant to Section 5-12 the Norwegian Securities Trading Act.

Contacts

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About StrongPoint

StrongPoint is a retail technology company that provides solutions to make shops smarter, shopping experiences better and online grocery shopping more efficient. With over 450 employees in Norway, Sweden, the Baltics and Spain and together with a wide partner network, StrongPoint supports businesses in more than 20 countries. StrongPoint provides cash management and payment solutions, electronic shelf and adhesive labels, click & collect temperature-controlled grocery lockers, self-checkouts, and in-store and warehouse grocery picking solutions. StrongPoint is headquartered in Norway and is listed on the Oslo Stock Exchange with a revenue of 1,1bn NOK [ticker: STRO].

Attachments

- [Download announcement as PDF.pdf](#)
- [Notification of transactions pursuant to the market abuse regulation article 19.pdf](#)