



StrongPoint Strengthens Partnership with Cennox for E-commerce Solutions in Benelux Region

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[Oslo, Feb 29, 2024] — StrongPoint, a leading provider of retail technology solutions, is pleased to announce the extension of its partnership agreement with Cennox, a trusted provider of managed services and retail technology solutions.

Cennox is currently a StrongPoint partner for in-store retail technology solutions in the Benelux region. Through this expanded partnership, Cennox will become a Value-Added Reseller of StrongPoint's full grocery e-commerce Suite with a particular focus on Click & Collect Grocery Lockers and Order Picking. In addition, Cennox acquired StrongPoint's Cash Security business in 2020, underlining the long collaboration between the two companies.

"We are thrilled to extend our partnership with Cennox. This expanded partnership agreement will allow us to provide retail technology solutions to more grocery retailers, empowering them to deliver better customer experiences while driving essential efficiency savings to protect margins," said Jacob Tveraabak, CEO of StrongPoint ASA.

"We are excited about the opportunities this partnership with StrongPoint brings and remain steadfast in our commitment to delivering excellence to our valued partners and customers. The sale of smart groceries lockers, aligns seamlessly with Cennox's strategic vision to become the preferred service partner and marks a significant step towards offering innovative solutions and providing top-tier services and technologies to the retail sector", said Frederiek De Prest, General Manager Cennox Belgium.

The StrongPoint e-commerce solution suite includes all the essential tools a grocery retailer needs to fulfill grocery e-commerce orders. This includes warehouse-based order picking, in-store order picking, and multiple last-mile solutions ranging from home delivery to click & collect services. StrongPoint's solutions are designed for maximum efficiency and profitability, originating in Sweden to address some of the highest in-store labour costs globally.

About Cennox

Cennox works with major retail customers across their facility improvement, security integration and adoption of latest technologies. Within a challenging and constantly evolving sector, retailers are always looking for smart ways to enhance their businesses and build customer loyalty across their stores. As a nationwide technology installation and maintenance company, Cennox is well-placed to support the industry.

About StrongPoint

StrongPoint is a grocery retail technology company that provides solutions to make shops smarter, shopping experiences better and online grocery shopping more efficient. With over 500 employees in Norway, Sweden, Finland, the Baltics, Spain, the UK and Ireland and together with a wide partner network, StrongPoint supports grocery and retail businesses in more than 20 countries. StrongPoint provides cash management and payment solutions, electronic shelf labels, self-checkouts, store management software, in-store and warehouse robotics solutions, click & collect parcel and grocery lockers, in-store and drive-thru grocery pickup solutions and grocery e-commerce order picking solutions, both manual and automated. StrongPoint is headquartered in Norway and is listed on the Oslo Stock Exchange.

Attachments

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