



StrongPoint ASA - Share Option Program

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On the basis of the approval by the General Meeting on 27 April 2023 to authorize the Board of Directors of StrongPoint ASA (the 'Company', OSE ticker "STRO") to issue shares to employees under a long-term incentive program, the Board of Directors has resolved to issue share options to the CEO, the Group Management and other key employees in the Company.

A total of 1,185,000 options for shares in the Company have been distributed amongst the employees. The number of options granted corresponds to 2.6% of the outstanding number of shares in the Company. Each option gives the right to acquire one share in the Company. The options are granted without consideration. Pursuant to the vesting schedule, 25% of the options will vest one year after the day of grant, 25% of the options will vest two years after the day of grant and the remaining 50% will vest three years after the day of grant (vesting is dependent on the option holder still being employed in the Company). The exercise price for all options granted is NOK 21.7679 per share. Options that are not exercised within 5 years from the date of grant will lapse and become void.

Primary insiders in StrongPoint ASA have received the following options grants, on the terms described above: Chief Executive Officer, Jacob Tveraabak has been granted 300,000 share options. Following the grant, he holds 225,566 shares and 750,000 options in the Company. Senior Vice President People & Organization, Knut Olav Nyhus Olsen has been granted 50,000 share options. Following the grant, he holds 20,227 shares and 275,000 options in the Company. Senior Vice President Norway, Gisle Elvebakken has been granted 150,000 share options. Following the grant, he holds 47,645 shares and 350,000 options in the Company. Senior Vice President E-commerce, Chris Mackie has been granted 50,000 share options. Following the grant, he holds 25,104 shares and 125,000 options in the Company. Senior Vice President Baltics, Rimantas Mazulis has been granted 100,000 share options. Following the grant, he holds 30,523 shares and 325,000 options in the Company. Senior Vice President Sweden, Magnus Rosen has been granted 100,000 share options. Following the grant, he holds 15,886 shares and 175,000 options in the Company. Senior Vice President Technology, Julius Stulpinas has been granted 25,000 share options. Following the grant, he holds 38,365 shares and 250,000 options in the Company. Senior Vice President Spain, Lorena Gomez has been granted 75,000 share options. Following the grant, she holds 13,000 shares and 200,000 options in the Company. Senior Vice President UK & Ireland, Steve Smith has been granted 75,000 share options. Following the grant, he holds 5,827 shares and 150,000 options in the Company. In addition to Group Management, other key employees in four different countries have been granted in total 260,000 options.

This information is subject to disclosure requirements set out in the Market Abuse Regulation EU 596/2014 Article 19 and the Norwegian Securities Trading Act Section 5-12.

Contacts

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About StrongPoint

StrongPoint is a grocery retail technology company that provides solutions to make shops smarter, shopping experiences better and online grocery shopping more efficient. With over 500 employees in Norway, Sweden, the Baltics, Spain, the UK and Ireland and together with a wide partner network, StrongPoint supports grocery and retail businesses in more than 20 countries. StrongPoint provides in-store cash management and payment solutions, electronic shelf labels, self-checkouts, task and labor management software, click & collect temperature-controlled grocery lockers, in-store and drive-thru grocery pickup solutions and grocery order picking solutions, both manual and automated. StrongPoint is headquartered in Norway and is listed on the Oslo Stock Exchange with a revenue of approx 1.4bn NOK [ticker: STRO].

Attachments

- [Download announcement as PDF.pdf](#)
- [Notification of transactions pursuant to the market abuse regulation article 19.pdf](#)