

NOTIFICATION OF TRANSACTIONS PURSUANT TO THE MARKET ABUSE REGULATION ARTICLE 19

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Jacob Tveraabak
2	Reason for the notification	
a)	Position/status	CEO StrongPoint ASA
b)	Initial notification/ Amendment	Initial notification
3	Details of the issuer	
a)	Name	StrongPoint ASA
b)	LEI	5967007LIEEXZXISIG31
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Shares
	Identification code	NO0010098247
b)	Type of transaction	Acceptance of share option
c)	The transaction is related to the exercise of a share option program	Yes
d)	Currency	NOK
e)	Price(s) and volume(s)	
	Price(s)	21,7679
	Volume(s)	300 000
f)	Aggregated information	
	- average price per unit	21,7679
	- aggregated volume	300 000
	- Total amount	6 530 370,00
g)	Date of the transaction	09 May 2023
h)	Place of the transaction	Outside a trading venue

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Steve Smith
2	Reason for the notification	
a)	Position/status	SVP UK & Ireland
b)	Initial notification/ Amendment	Initial notification
3	Details of the issuer	
a)	Name	StrongPoint ASA
b)	LEI	5967007LIEEXZXISIG31
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Shares
	Identification code	NO0010098247
b)	Type of transaction	Acceptance of share option
c)	The transaction is related to the exercise of a share option program	Yes
d)	Currency	NOK
e)	Price(s) and volume(s)	
	Price(s)	21,7679
	Volume(s)	75 000
f)	Aggregated information	
	- average price per unit	21,7679
	- aggregated volume	75 000
	- Total amount	1 632 592,50
g)	Date of the transaction	09 May 2023
h)	Place of the transaction	Outside a trading venue

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Knut Olav Nyhus Olsen
2	Reason for the notification	
a)	Position/status	SVP People & Organization
b)	Initial notification/ Amendment	Initial notification
3	Details of the issuer	
a)	Name	StrongPoint ASA
b)	LEI	5967007LIEEXZXISIG31
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Shares
	Identification code	NO0010098247
b)	Type of transaction	Acceptance of share option
c)	The transaction is related to the exercise of a share option program	Yes
d)	Currency	NOK
e)	Price(s) and volume(s)	
	Price(s)	21,7679
	Volume(s)	50 000
f)	Aggregated information	
	- average price per unit	21,7679
	- aggregated volume	50 000
	- Total amount	1 088 395,00
g)	Date of the transaction	09 May 2023
h)	Place of the transaction	Outside a trading venue

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Gisle Elvebakken
2	Reason for the notification	
a)	Position/status	SVP Norway
b)	Initial notification/ Amendment	Initial notification
3	Details of the issuer	
a)	Name	StrongPoint ASA
b)	LEI	5967007LIEEXZXISIG31
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Shares
	Identification code	NO0010098247
b)	Type of transaction	Acceptance of share option
c)	The transaction is related to the exercise of a share option program	Yes
d)	Currency	NOK
e)	Price(s) and volume(s)	
	Price(s)	21,7679
	Volume(s)	150 000
f)	Aggregated information	
	- average price per unit	21,7679
	- aggregated volume	150 000
	- Total amount	3 265 185,00
g)	Date of the transaction	09 May 2023
h)	Place of the transaction	Outside a trading venue

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Rimantas Mažulis
2	Reason for the notification	
a)	Position/status	SVP Baltics
b)	Initial notification/ Amendment	Initial notification
3	Details of the issuer	
a)	Name	StrongPoint ASA
b)	LEI	5967007LIEEXZXISIG31
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Shares
	Identification code	NO0010098247
b)	Type of transaction	Acceptance of share option
c)	The transaction is related to the exercise of a share option program	Yes
d)	Currency	NOK
e)	Price(s) and volume(s)	
	Price(s)	21,7679
	Volume(s)	100 000
f)	Aggregated information	
	- average price per unit	21,7679
	- aggregated volume	100 000
	- Total amount	2 176 790,00
g)	Date of the transaction	09 May 2023
h)	Place of the transaction	Outside a trading venue

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Julius Stulpinas
2	Reason for the notification	
a)	Position/status	SVP Technology & supply chain
b)	Initial notification/ Amendment	Initial notification
3	Details of the issuer	
a)	Name	StrongPoint ASA
b)	LEI	5967007LIEEXZXISIG31
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Shares
	Identification code	NO0010098247
b)	Type of transaction	Acceptance of share option
c)	The transaction is related to the exercise of a share option program	Yes
d)	Currency	NOK
e)	Price(s) and volume(s)	
	Price(s)	21,7679
	Volume(s)	25 000
f)	Aggregated information	
	- average price per unit	21,7679
	- aggregated volume	25 000
	- Total amount	544 197,50
g)	Date of the transaction	09 May 2023
h)	Place of the transaction	Outside a trading venue

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Lorena Gomez
2	Reason for the notification	
a)	Position/status	SVP Spain
b)	Initial notification/ Amendment	Initial notification
3	Details of the issuer	
a)	Name	StrongPoint ASA
b)	LEI	5967007LIEEXZXISIG31
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Shares
	Identification code	NO0010098247
b)	Type of transaction	Acceptance of share option
c)	The transaction is related to the exercise of a share option program	Yes
d)	Currency	NOK
e)	Price(s) and volume(s)	
	Price(s)	21,7679
	Volume(s)	75 000
f)	Aggregated information	
	- average price per unit	21,7679
	- aggregated volume	75 000
	- Total amount	1 632 592,50
g)	Date of the transaction	09 May 2023
h)	Place of the transaction	Outside a trading venue

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Magnus Rosén
2	Reason for the notification	
a)	Position/status	SVP Sweden
b)	Initial notification/ Amendment	Initial notification
3	Details of the issuer	
a)	Name	StrongPoint ASA
b)	LEI	5967007LIEEXZXISIG31
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Shares
	Identification code	NO0010098247
b)	Type of transaction	Acceptance of share option
c)	The transaction is related to the exercise of a share option program	Yes
d)	Currency	NOK
e)	Price(s) and volume(s)	
	Price(s)	21,7679
	Volume(s)	100 000
f)	Aggregated information	
	- average price per unit	21,7679
	- aggregated volume	100 000
	- Total amount	2 176 790,00
g)	Date of the transaction	09 May 2023
h)	Place of the transaction	Outside a trading venue

1	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	Chris Mackie
2	Reason for the notification	
a)	Position/status	SVP E-commerce
b)	Initial notification/ Amendment	Initial notification
3	Details of the issuer	
a)	Name	StrongPoint ASA
b)	LEI	5967007LIEEXZXISIG31
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Shares
	Identification code	NO0010098247
b)	Type of transaction	Acceptance of share option
c)	The transaction is related to the exercise of a share option program	Yes
d)	Currency	NOK
e)	Price(s) and volume(s)	
	Price(s)	21,7679
	Volume(s)	50 000
f)	Aggregated information	
	- average price per unit	21,7679
	- aggregated volume	50 000
	- Total amount	1 088 395,00
g)	Date of the transaction	09 May 2023
h)	Place of the transaction	Outside a trading venue