



## StrongPoint ASA - New Chief Financial Officer appointed

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(Oslo, 2 May 2023), Marius Drefvelin has been appointed as the new Chief Financial Officer (CFO) of StrongPoint ASA and will start at the latest on 1 September 2023.

Marius has over 10 years' experience as CFO of multiple tech companies including five years at the listed company Techstep ASA. He has extensive experience with M&A and has completed multiple international acquisitions, integrations, as well as private placements, carve-outs, and IPOs. In addition, he has worked in the transaction teams of Deloitte and KPMG.

"I am thrilled to join StrongPoint at this exciting time in the company's journey. StrongPoint has built a strong foundation for future growth, and I am eager to contribute my expertise in both finance and business strategy to further develop and strengthen the company's success," said Marius Drefvelin.

"I am delighted to announce that Marius has joined our team as our new group CFO. Marius brings a wealth of experience in financial management as well as international business acumen and strategic thinking. His strong expertise in corporate finance and international M&A will be invaluable as we continue to grow and expand our operations. Marius is a prime example of the outstanding new talent that our company continues to attract," said Jacob Tveraabak, StrongPoint CEO.

The appointment follows the stepping down of Hilde Gilen as CFO. In the last Annual General Meeting, Hilde Gilen was appointed as Chair of the Nomination Committee.

"I would like to take this opportunity to thank our outgoing CFO, Hilde Gilen, for her outstanding contribution to StrongPoint and all that she has done over the last four years. Hilde has been an invaluable part of the management team and instrumental in driving StrongPoint's financial and corporate strategy. I wish her the very best in her new role," added Jacob Tveraabak, StrongPoint CEO.

### Disclosure regulation

This information is subject to the disclosure requirements pursuant to Section 5-12 the Norwegian Securities Trading Act.

### Contacts

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### About StrongPoint

StrongPoint is a grocery retail technology company that provides solutions to make shops smarter, shopping experiences better and online grocery shopping more efficient. With over 500 employees in Norway, Sweden, the Baltics, Spain, the UK and Ireland and together with a wide partner network, StrongPoint supports grocery and retail businesses in more than 20 countries. StrongPoint provides in-store cash management and payment solutions, electronic shelf labels, self-checkouts, task and labor management software, click & collect temperature-controlled grocery lockers, in-store and drive-thru grocery pickup solutions and grocery order picking solutions, both manual and automated. StrongPoint is headquartered in Norway and is listed on the Oslo Stock Exchange with a revenue of approx 1.4bn NOK [ticker: STRO].

### Attachments

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