



StrongPoint ASA: StrongPoint awarded 1.1 MGBP contract with top-tier UK grocery retailer

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(Oslo, January 4, 2023) StrongPoint, a grocery technology provider, has been awarded a further allocation of a self-service checkout upgrade project for a top-tier UK based grocery retailer. The value of the contract is approximately 1.1 MGBP. The project is led by ALS StrongPoint, StrongPoint's UK business unit.

The contract follows a multi-year project that ALS StrongPoint has been undertaking for the same customer. The new contract was awarded based on ALS StrongPoint's performance on the previous contract as well as past performance for the customer.

"This further contract demonstrates the world-class customer service that our UK division continues to provide to this top-tier UK grocery retailer. I am proud of our UK team and their dedication to the customer and project," said Jacob Tveraabak, StrongPoint CEO.

The project will start during Q1 2023 and is expected to be completed in Q3 2023.

Disclosure regulation

This information is subject to the disclosure requirements pursuant to Section 5-12 the Norwegian Securities Trading Act.

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About StrongPoint

StrongPoint is a grocery retail technology company that provides solutions to make shops smarter, shopping experiences better and online grocery shopping more efficient. With over 500 employees in Norway, Sweden, the Baltics, Spain, the UK and Ireland and together with a wide partner network, StrongPoint supports grocery and retail businesses in more than 20 countries. StrongPoint provides in-store cash management and payment solutions, electronic shelf labels, self-checkouts, task and labor management software, click & collect temperature-controlled grocery lockers, in-store and drive-thru grocery pickup solutions and grocery order picking solutions, both manual and automated. StrongPoint is headquartered in Norway and is listed on the Oslo Stock Exchange with a revenue of approx 1bn NOK [ticker: STRO].

Attachments

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