



UK-based Retailer and Distributor Chooses StrongPoint for its first AutoStore solution

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(Oslo, 04 September 2025), StrongPoint, a retail technology provider, has been selected by a leading UK-based retailer and distributor of household products in the UK & European markets, to design and install their first AutoStore™ solution and provide warehouse fit out services.

The warehouse fit out services will be provided by StrongPoint UK's Shopfitting unit. The value of the combined contract is approximately 15 MNOK and both projects are expected to be completed by the end of 2025.

"We are excited to announce another AutoStore project in the UK. This win, which brings together two solutions and services provided by StrongPoint UK, demonstrates the power of offering a broader portfolio and integrated solutions to our customers. It enables us to compete for larger, more complex projects and to be more relevant to our customers, a combination that played a key role in securing this contract," said Jacob Tveraabak, StrongPoint CEO.

"This is a proud day for StrongPoint UK and a great example of how we have successfully transformed and expanded the scope of our business, from our roots in shopfitting to now providing world-leading automation services to a major retailer in the UK," said Alex Eveleigh, StrongPoint SVP UK & Ireland.

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About StrongPoint

StrongPoint is a grocery retail technology company that provides solutions to make shops smarter, shopping experiences better, and online grocery shopping more efficient. With approximately 500 employees in Norway, Sweden, the Baltics, Finland, Spain, the UK and Ireland, and together with a wide partner network, StrongPoint supports grocery and retail businesses in more than 20 countries.

StrongPoint provides end-to-end e-commerce solutions, including in-store order picking, automated fulfillment (with AutoStore), click & collect temperature-controlled grocery lockers, and in-store and drive-thru grocery pickup solutions. The company also delivers a range of in-store technologies, such as electronic shelf labels, AI-powered self-checkouts, and cash management and payment solutions. StrongPoint is headquartered in Norway and is listed on the Oslo Stock Exchange with a revenue of approximately NOK 1.3 billion [ticker: STRO].

Attachments

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