



Grocery retailer COOP Estonia places order for self-checkouts from StrongPoint

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(Oslo, 17 June 2025) StrongPoint, a retail technology provider, announces that grocery retailer COOP Estonia has placed an order for the delivery and installation of 130 self-checkouts as part of their ongoing cooperation.

The phased installation of the units will take approximately 1.5 years across COOP Estonia stores. The order covers both the replacement of outdated hardware and the introduction of next generation self-service checkouts.

This order confirms COOP Estonia's trust in StrongPoint as a long-term technology partner. The result is a consistent transition to innovative self-service solutions that enhance store efficiency and improve customer experience.

"We see tremendous international opportunity as a self-checkout provider, leveraging our expertise to meet the growing demand for efficient, customer-centric retail experiences across every country we operate in," says Jacob Tveraabak, CEO of StrongPoint.

"We are honored to continue our cooperation with COOP Estonia by supporting them in the implementation of modern self-service solutions. The self-checkouts offer flexibility and cost-effectiveness that meet the evolving nature of modern retail," said Rimantas Mažulis, SVP & MD of StrongPoint Baltics.

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About StrongPoint

StrongPoint is a grocery retail technology company that provides solutions to make shops smarter, shopping experiences better, and online grocery shopping more efficient. With approximately 500 employees in Norway, Sweden, the Baltics, Finland, Spain, the UK and Ireland, and together with a wide partner network, StrongPoint supports grocery and retail businesses in more than 20 countries.

StrongPoint provides end-to-end e-commerce solutions, including in-store order picking, automated fulfillment (with AutoStore), click & collect temperature-controlled grocery lockers, and in-store and drive-thru grocery pickup solutions. The company also delivers a range of in-store technologies, such as electronic shelf labels, AI-powered self-checkouts, and cash management and payment solutions. StrongPoint is headquartered in Norway and is listed on the Oslo Stock Exchange with a revenue of approximately NOK 1.3 billion [ticker: STRO].

Attachments

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