



StrongPoint becomes AutoStore Distributor in UK and Ireland

1.11.2022 15:07:27 CET | StrongPoint | Additional regulated information required to be disclosed under the laws of a member state

(Oslo, 1 November 2022) StrongPoint ASA (ticker: STRONG) a leader in grocery retail technology, announces it has signed a partnership agreement to become a regional distributor in the UK and Ireland of AutoStore's cube storage automation.

StrongPoint is already a regional distributor of AutoStore in the Nordics and Baltic markets and their first grocery-focused partner. In October 2022 StrongPoint was chosen to design and install the world's first [AutoStore](#) solution purpose built for food management with three temperature zones: ambient, chilled and frozen.

"We are extremely proud that we have been able to expand our AutoStore partnership with the UK and Ireland. StrongPoint has a well proven relationship for outstanding customer service, and we look forward to talking to more retailers about the benefits of AutoStore's world-class cube storage solutions for grocery e-commerce," said StrongPoint CEO Jacob Tveraabak.

"AutoStore is currently expanding the distribution reach of three partners within our network. We are delighted to advance our partnership with StrongPoint to also cover the UK and Ireland, especially because grocery is one of our key priorities going forward," said Chief Sales Officer at AutoStore, Helge Olsen.

Disclosure regulation

This information is subject to the disclosure requirements pursuant to Section 5-12 the Norwegian Securities Trading Act.

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About StrongPoint

StrongPoint is a grocery retail technology company that provides solutions to make shops smarter, shopping experiences better and online grocery shopping more efficient. With over 500 employees in Norway, Sweden, the Baltics, Spain, the UK and Ireland and together with a wide partner network, StrongPoint supports grocery and retail businesses in more than 20 countries. StrongPoint provides in-store cash management and payment solutions, electronic shelf labels, self-checkouts, task and labor management software, click & collect temperature-controlled grocery lockers, in-store and drive-thru grocery pickup solutions and grocery order picking solutions, both manual and automated. StrongPoint is headquartered in Norway and is listed on the Oslo Stock Exchange with a revenue of approx 1bn NOK [ticker: STRO]."

Attachments

- [Download announcement as PDF.pdf](#)