



StrongPoint ASA - Share Option Program

14.5.2025 16:08:25 CEST | StrongPoint | Mandatory notification of trade primary insiders

On the basis of the approval by the General Meeting on 29 April 2025 to authorize the Board of Directors of StrongPoint ASA (the 'Company', OSE ticker "STRO") to issue shares to employees under a long-term incentive program, the Board of Directors has resolved to issue share options to the CEO, the Group Management and other key employees in the Company.

A total of 280,000 options for shares in the Company have been distributed amongst the employees. The number of options granted corresponds to 0.6% of the outstanding number of shares in the Company. Each option gives the right to acquire one share in the Company. The options are granted without consideration. Pursuant to the vesting schedule, 25% of the options will vest one year after the day of grant, 25% of the options will vest two years after the day of grant and the remaining 50% will vest three years after the day of grant (vesting is dependent on the option holder still being employed in the Company). The exercise price for all options granted is NOK 9.6939 per share. Options that are not exercised within 5 years from the date of grant will lapse and become void.

Primary insiders in StrongPoint ASA have received the following options grants, on the terms described above: Chief Executive Officer, Jacob Tveraabak has been granted 50,000 share options. Following the grant, he holds 250,146 shares and 1,050,000 options in the Company. Chief Financial Officer, Marius Drefvelin has been granted 25,000 share options. Following the grant, he holds 21,364 shares and 300,000 options in the Company. Senior Vice President People & Organization, Knut Olav Nyhus Olsen has been granted 20,000 share options. Following the grant, he holds 46,995 shares and 370,000 options in the Company. Senior Vice President Baltics, Rimantas Mažulis has been granted 20,000 share options. Following the grant, he holds 44,951 shares and 420,000 options in the Company. Senior Vice President Norway & Sweden, Magnus Rosen has been granted 20,000 share options. Following the grant, he holds 27,307 shares and 295,000 options in the Company. Senior Vice President Spain, Lorena Gómez has been granted 20,000 share options. Following the grant, she holds 35,119 shares and 320,000 options in the Company. Senior Vice President ALS UK & Ireland, Alex Eveleigh has been granted 20,000 share options. Following the grant, he holds 0 shares and 120,000 options in the Company. In addition to Group Management, other key employees in five different countries have been granted in total 105,000 options.

This information is subject to disclosure requirements set out in the Market Abuse Regulation EU 596/2014 Article 19 and the Norwegian Securities Trading Act Section 5-12.

Contacts

- Jacob Tveraabak, CEO StrongPoint ASA, +47 908 21 370, jacob.tveraabak@strongpoint.com
- Marius Drefvelin, CFO StrongPoint ASA, +47 958 95 690, marius.drefvelin@strongpoint.com

About StrongPoint

StrongPoint is a grocery retail technology company that provides solutions to make shops smarter, shopping experiences better, and online grocery shopping more efficient. With approximately 500 employees in Norway, Sweden, the Baltics, Finland, Spain, the UK and Ireland, and together with a wide partner network, StrongPoint supports grocery and retail businesses in more than 20 countries.

StrongPoint provides end-to-end e-commerce solutions, including in-store order picking, automated fulfillment (with AutoStore), click & collect temperature-controlled grocery lockers, and in-store and drive-thru grocery pickup solutions. The company also delivers a range of in-store technologies, such as electronic shelf labels, AI-powered self-checkouts, and cash management and payment solutions. StrongPoint is headquartered in Norway and is listed on the Oslo Stock Exchange with a revenue of approximately NOK 1.3 billion [ticker: STRO].

Attachments

- [Download announcement as PDF.pdf](#)
- [Notification of transactions pursuant to the market abuse regulation article 19.pdf](#)