



Carrefour Belgium Picks StrongPoint's Order Picking Solution for all Scheduled Deliveries

6.5.2025 08:00:00 CEST | StrongPoint | Additional regulated information required to be disclosed under the laws of a member state

(Oslo, 6 May 2025), StrongPoint, a provider of grocery retail technology, has been selected by Carrefour Belgium to provide its Order Picking solution, following a competitive RFP process.

StrongPoint's solution will be used for Carrefour Belgium's in-store picking to fulfill scheduled e-commerce orders. The deployment is expected to begin and be completed by 2025.

"We chose StrongPoint's solution to fulfill our scheduled home delivery orders because their order picking system is responding very well to our needs when it comes to in-store grocery order picking. It's purpose-built for handling grocery orders with exceptional speed and accuracy. The solution enables us to improve efficiency, reduce operational costs, and deliver a more reliable service to our customers. StrongPoint's deep expertise in grocery operations was clear throughout the process and gave us confidence in their ability to support our ambitions," said Jan Pollier, Carrefour Belgium Digital & E-Commerce Director.

"That such an esteemed and globally recognised brand has chosen StrongPoint's Order Picking solution is a clear testament to the world-class nature of our technology. Its deployment outside our core markets further demonstrates the solution's scalability and adaptability, and highlights our ability to support leading grocery retailers no matter where they operate," said Jacob Tveraabak, StrongPoint CEO.

Disclosure regulation

This information is subject to the disclosure requirements pursuant to Section 5-12 the Norwegian Securities Trading Act.

Contacts

- Marius Drefvelin, CFO StrongPoint ASA, +47 958 95 690, marius.drefvelin@strongpoint.com

About StrongPoint

StrongPoint is a grocery retail technology company that provides solutions to make shops smarter, shopping experiences better, and online grocery shopping more efficient. With approximately 500 employees in Norway, Sweden, the Baltics, Finland, Spain, the UK and Ireland, and together with a wide partner network, StrongPoint supports grocery and retail businesses in more than 20 countries.

StrongPoint provides end-to-end e-commerce solutions, including in-store order picking, automated fulfillment (with AutoStore), click & collect temperature-controlled grocery lockers, and in-store and drive-thru grocery pickup solutions. The company also delivers a range of in-store technologies, such as electronic shelf labels, AI-powered self-checkouts, and cash management and payment solutions. StrongPoint is headquartered in Norway and is listed on the Oslo Stock Exchange with a revenue of approximately NOK 1.3 billion [ticker: STRO].

Attachments

- [Download announcement as PDF.pdf](#)