



Leading UK cosmetics retailer selects StrongPoint for AutoStore installation

28.2.2025 08:30:00 CET | StrongPoint | Non-regulatory press releases

(Oslo, 28 February 2025) StrongPoint, a retail technology provider, is pleased to announce its selection by a leading UK cosmetics retailer to design and install their first AutoStore™ solution. The value of the contract is approximately MNOK 35, estimated to be delivered over the next twelve months.

“Following the achievements of the world’s first AutoStore™ Multi-Temperature Solution™ with a frozen zone designed and installed by StrongPoint, we are very happy to be announcing our first AutoStore™ installation in the UK. Our focus is now to deliver the best possible solution for the customer, leveraging our extensive experience in the retail e-commerce and automation sectors,” said Jacob Tveraabak, StrongPoint CEO.

Contacts

- Marius Drefvelin, CFO StrongPoint ASA, +47 958 95 690, marius.drefvelin@strongpoint.com

About StrongPoint

StrongPoint is a grocery retail technology company that provides solutions to make shops smarter, shopping experiences better, and online grocery shopping more efficient. With approximately 500 employees in Norway, Sweden, the Baltics, Finland, Spain, the UK and Ireland, and together with a wide partner network, StrongPoint supports grocery and retail businesses in more than 20 countries.

StrongPoint provides end-to-end e-commerce solutions, including in-store order picking, automated fulfillment (with AutoStore), click & collect temperature-controlled grocery lockers, and in-store and drive-thru grocery pickup solutions. The company also delivers a range of in-store technologies, such as electronic shelf labels, AI-powered self-checkouts, and cash management and payment solutions. StrongPoint is headquartered in Norway and is listed on the Oslo Stock Exchange with a revenue of approximately NOK 1.3 billion [ticker: STRO].

Attachments

- [Download announcement as PDF.pdf](#)