



StrongPoint ASA: Mandatory notification of trade

31.1.2025 12:46:40 CET | StrongPoint | Mandatory notification of trade primary insiders

The Board shall use 20% of their gross remuneration to acquire shares in the company until they own shares equal in value to one year's gross board remuneration. The shares are allocated from StrongPoint ASA's own holdings.

StrongPoint ASA has today sold 8,730 shares. The shares were sold to the members as a part of the board shareholder program. The price for the shares was NOK 10.48, which is the volume weighted average for the past three working days. New holding is 185,644 shares, 0.4% of the outstanding shares.

Morthen Johannessen, chairman of the board of StrongPoint ASA, today acquired 2,910 shares through the program. New holding is 150,494 shares, 0.3% of the outstanding shares.

Ingeborg Molden Hegstad, member of the board of StrongPoint ASA, today acquired 1,455 shares through the program. New holding is 32,281 shares, 0.1% of the outstanding shares.

Cathrine Laksfoss, member of the board of StrongPoint ASA, today acquired 1,455 shares through the program. New holding is 11,890 shares, 0.0% of the outstanding shares.

Audun Nordtveit, member of the board of StrongPoint ASA, today acquired 1,455 shares through the program. New holding is 29,751 shares, 0.1% of the outstanding shares.

Pål Wibe, member of the board of StrongPoint ASA, today acquired 1,455 shares through the program. New holding is 5,323 shares, 0.0% of the outstanding shares.

Please see the attached form(s) for notification and public disclosure of transactions.

This information is subject to disclosure requirements set out in the Market Abuse Regulation EU 596/2014 Article 19 and the Norwegian Securities Trading Act Section 5-12.

Contacts

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About StrongPoint

StrongPoint is a grocery retail technology company that provides solutions to make shops smarter, shopping experiences better, and online grocery shopping more efficient. With approximately 500 employees in Norway, Sweden, the Baltics, Finland, Spain, the UK and Ireland, and together with a wide partner network, StrongPoint supports grocery and retail businesses in more than 20 countries.

StrongPoint provides end-to-end e-commerce solutions, including in-store order picking, automated fulfillment (with AutoStore), click & collect temperature-controlled grocery lockers, and in-store and drive-thru grocery pickup solutions. The company also delivers a range of in-store technologies, such as electronic shelf labels, AI-powered self-checkouts, and cash management and payment solutions. StrongPoint is headquartered in Norway and is listed on the Oslo Stock Exchange with a revenue of approximately NOK 1.4 billion [ticker: STRO].

Attachments

- [Download announcement as PDF.pdf](#)
- [Notification of transactions pursuant to the market abuse regulation article 19.pdf](#)