StrongPoint ASA: StrongPoint signs agreement worth over 1 MEUR with leading retailer in Baltics

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(Vilnius, Lithuania, September 15, 2022), StrongPoint has won a competitive tender with a leading retailer in the Baltics specializing in 'Do it yourself' (DIY) for the implementation, service and support of Enterprise Resource Planning and Point of Sale software and hardware solutions. The project value is above 1 MEUR and is expected to start in Q1 2023.

"That we have won this competitive tender with a new client is a testament to StrongPoint Baltic's reputation for world-class customer service and retail technology expertise. By breaking into a new vertical, we are proving that we have spillover opportunities further to our core focus on the grocery retail industry," says Jacob Tveraabak, CEO of StrongPoint.

Disclosure regulation
This information is subject to the disclosure requirements pursuant to Section 5-12 the Norwegian Securities Trading Act.

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About StrongPoint
StrongPoint is a grocery retail technology company that provides solutions to make shops smarter, shopping experiences better and online grocery shopping more efficient. With over 500 employees in Norway, Sweden, the Baltics, Spain, the UK and Ireland and together with a wide partner network, StrongPoint supports grocery and retail businesses in more than 20 countries. StrongPoint provides in-store cash management and payment solutions, electronic shelf labels, self-checkouts, task and labor management software, click & collect temperature-controlled grocery lockers, in-store and drive-thru grocery pickup solutions and grocery order picking solutions, both manual and automated. StrongPoint is headquartered in Norway and is listed on the Oslo Stock Exchange with a revenue of approx 1bn NOK [ticker: STRO]."

Attachments

- Download announcement as PDF.pdf