



Ice Group ASA - Ice reach 10% market share in Norway

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Ice Group ASA is pleased to inform that on Friday 3 January 2020 the company passed 574k smartphone subscriptions in Norway, implying a 10 percent market share based on latest available figures for total market size (H1 2019, Nkom, 24 October 2019).

Ice has reached 10 percent market share in Norway in record time, by growing smartphone subscriptions each quarter since the launch of smartphone products in 2015. With the majority of traffic now in its own network, ice is well equipped to reach the medium term target of 20% market share in the Norwegian mobile market.

Disclaimer

This information is subject to the disclosure requirements pursuant to section 5-12 of the Norwegian Securities Trading Act.

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About Ice Group ASA

Ice Group is a telecommunications company with nationwide networks in Norway and Denmark. In Norway, the company operates a pure 4G mobile network, providing smartphone, m2m, IoT and mobile broadband services to B2C and B2B customers. Ice Group also offers mobile broadband, m2m and IoT services in Denmark through its own network.

Attachments

- [Download announcement as PDF.pdf](#)