

| 1 | Details of the primary insider/person closely associated | | | | | |
|-----------------|--|--|-----------------|-------------|---------|--------|
| a) | Name | Spira Finans AS | | | | |
| 2 | Reason for the notification | | | | | |
| a) | Position/status | Irene Kristiansen, Board Member of Play Magnus AS purchased shares via Spira Finans AS | | | | |
| b) | Initial notification/ Amendment | Initial Notification | | | | |
| 3 | Details of the Company | | | | | |
| a) | Name | Play Magnus AS | | | | |
| b) | LEI | 549300PEMJCGKL6NU237 | | | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | Ordinary shares of Play Magnus AS (PMG) ISIN NO0010890726 | | | | |
| b) | Nature of the transaction | Purchase of shares in the open market | | | | |
| c) | Price and number of shares | <table border="1"> <thead> <tr> <th>Price per Share</th> <th># of shares</th> </tr> </thead> <tbody> <tr> <td>18.9974</td> <td>14,000</td> </tr> </tbody> </table> | Price per Share | # of shares | 18.9974 | 14,000 |
| Price per Share | # of shares | | | | | |
| 18.9974 | 14,000 | | | | | |
| d) | Total consideration | NOK 265,963.60 | | | | |
| e) | Date of the transaction | 2021-09-13 | | | | |
| f) | Place of the transaction | EURONEXT GROWTH OSLO | | | | |