

Play Magnus Group (PMG) - Popular Chess Educator Grandmaster Simon Williams, “GingerGM” Signs Long-Term Deal with Play Magnus Group

2.3.2021 18:45:00 CET | Play Magnus AS | Non-regulatory press releases

(Oslo, 2 Mar 2021) - Grandmaster Simon Williams, a popular author of chess educational courses and videos, joins Play Magnus Group.

Simon Williams, also known as “GingerGM” has published numerous bestselling courses on Chessable over the past two years and is an expert commentator covering many chess events including the Meltwater Champions Chess Tour on his popular YouTube and Twitch channels.

Simon’s talents are a natural fit for Play Magnus Group which is a leader in chess e-learning and entertainment. He will continue to create more high quality content and will now be more accessible all throughout the Play Magnus Group ecosystem of companies.

Play Magnus Group CEO Andreas Thome said: “We are on a mission to provide excellent digital chess experiences to our fast growing user base. Simon is one of the most popular Chessable presenters and has a rare talent of making chess learning entertaining and accessible. We welcome Simon to Play Magnus Group and are excited to have him be a bigger part of our ecosystem going forward.”

Aside from being an energetic content creator, Simon is an entrepreneur, having created the site www.gingergm.com which hosts a library of video courses and e-books on various chess topics, by him and other well regarded presenters in the chess community. Play Magnus Group will help Simon operate the site going forward and help it increase its reach to an even wider audience.

Simon Williams is a British Chess Grandmaster, having earned the title in 2008. His tournament successes include a 2nd place finish in the British Chess Championship in 2003 and a joint win of the London Chess Classic event in 2010. In the past decade Williams has focused less on playing and more on chess education.

Williams said: “I’ve been a partner of Play Magnus Group for the past several years and am impressed by both its innovation in content creation, as well as its dedication to growing the chess industry. I’m excited to join the team and look forward to continuing doing what I can to help chess fans around the world improve their play, while at the same time finding the joy in the beauty of chess.”

Geert van der Velde, VP of Content for Play Magnus Group said: “Simon is not only a fan favorite with a rare talent for making complex ideas understandable, he’s also one of the hardest workers I’ve ever come across. It’s a joy to work with him, and I am excited to partner with him on a bigger scale.”

Disclaimer

This information is subject to the disclosure requirements pursuant to section 5-12 of the Norwegian Securities Trading Act.

Contacts

- Andreas Thome, CEO, Play Magnus Group, andreas@playmagnus.com

About Play Magnus AS

Play Magnus Group is a global leader in the chess industry focused on providing premier digital experiences for millions of chess players and students. The company offers e-learning and entertainment services via its market leading brands including chess24, Chessable, CoChess, the Play Magnus App Suite, and the Champions Chess Tour. The Group’s mission is to grow chess to make the world a smarter place by encouraging more people to play, watch, study, and earn a living from chess.

Attachments

- [Download announcement as PDF.pdf](#)