

Play Magnus Group (PMG) - Aker BioMarine becomes partner of the Meltwater Champions Chess Tour

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(Oslo, 14 Feb 2021) - Play Magnus Group, a global leader in the chess industry, and Aker BioMarine, a leading global biotech innovator, have signed a four-year agreement for LYSOVETA™ by Aker BioMarine to serve as the Official Learning Partner for the Meltwater Champions Chess Tour.

Aker BioMarine is committed to improving human and planetary health and has recently made significant advances in understanding how essential fatty acids such as EPA and DHA, derived from Antarctic krill, can contribute to the healthy functioning of the brain. This research and development led to the launch of their latest breakthrough product, LYSOVETA, which unlocks new opportunities to further explore the potential of targeted delivery of EPA/DHA into the brain.

Andreas Thome, CEO of Play Magnus Group, said: “Chess and Learning are closely linked. Chess is also one of the most recognized ways to train the brain, and to preserve brain functions. We are looking forward to working with Aker BioMarine long-term to innovate learning through chess and LYSOVETA.”

Matts Johansen, CEO of Aker BioMarine, said: “We know that LYSOVETA can play an important role in numerous aspects of brain health, and by partnering with the brilliant minds in the chess community, we can shine a light on the advancements within cognitive health.”

The current season of the Meltwater Champions Chess Tour runs from November 2020 to September 2021. Magnus Carlsen and the rest of the world elite players are currently competing in a total of ten online tournaments over a full competitive season. The third tournament, Opera Euro Rapid, runs from 6 February 2021 to 14 February 2021 and is broadcast on TV2, Eurosport and online streaming platforms Twitch and YouTube across multiple languages.

The partnership with LYSOVETA by Aker BioMarine comes in addition to the previously announced Tour partnerships with Meltwater, Skilling, Airthings, Opera and Julius Bär.

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About the 2021 Meltwater Champions Chess Tour

The 2021 Meltwater Champions Chess Tour will, for the first time in history, determine the world’s best chess player over a full competitive season of online chess. Beginning in November 2020, the Meltwater Champions Chess Tour features monthly tournaments culminating in a final tournament in September 2021. The best chess players in the world will compete in a total of ten tournaments of rapid chess. All games will take place online on www.chess24.com with players competing for a total prize pool of USD 1.5 million.

About Play Magnus Group

Play Magnus Group is a global leader in the chess industry focused on providing premier digital experiences for millions of chess players and students. The company offers e-learning and entertainment services via its market leading brands: chess24, Chessable, iChess, CoChess, the Play Magnus App Suite, and the Meltwater Champions Chess Tour. The Group’s mission is to grow chess to make the world a smarter place by encouraging more people to play, watch, study, and earn a living from chess.

About Aker BioMarine

Aker BioMarine is a biotech innovator and Antarctic krill-harvesting company, dedicated to improving human and planetary health. The company develops krill-based ingredients for nutraceutical, aquaculture, and animal feed applications. The company's fully transparent value chain stretches from sustainable krill harvesting in pristine Antarctic waters and all the way to customers around the world.

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Attachments

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