

Play Magnus Group (PMG) - Chess Legend Judit Polgar joins Play Magnus Group as Educational Ambassador

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(Oslo, 26 January 2021) - Judit Polgar, the strongest female chess player of all time, has joined Play Magnus Group to advance the shared mission of making chess a powerful tool in education.

Judit Polgar will be the educational ambassador of Play Magnus Group and in addition utilize Chessable as her destination for creating educational content and chess24 for providing expert commentary.

One of Polgar's first key initiatives as educational ambassador of Play Magnus Group is helping to launch the Julius Bär Challengers Chess Tour 2021 which will feature some of the world's most talented young male and female chess players. For more information on the Julius Bär Challengers Chess Tour, stay tuned to www.chess24.com.

Judit Polgar's extraordinary career saw her beat Bobby Fischer's long-standing record of becoming the youngest Grandmaster in history and reach eighth in world rankings in 2005. Judit's similarly impressive achievements off the board include building a network of chess in schools in Hungary and founding the annual Global Chess Festival in Budapest. Polgar is also a leading advocate for gender equality as a United Nations Planet 50/50 Champion and a frequent speaker at the European Union for advancing the role of chess in education.

Polgar, who retired from competing in chess in 2014 and currently serves as Honorary Vice President of FIDE, said: "It has always been my mission to show chess is not just a game, but a powerful tool in education. I have a vision for how to spread the benefits of chess in education and I believe Play Magnus Group is the organization to make this a reality."

Play Magnus Group CEO Andreas Thome said: "Judit Polgar is a true legend of the game and role model for young chess players around the world. She is a champion of equality of opportunity which is a core value for our Group. Having Judit join the team is inspiring to all of us at Play Magnus Group. We are delighted to have her on board to further the role chess plays in education and helping us on our mission of making chess more popular for all."

Disclaimer

This information is subject to the disclosure requirements pursuant to section 5-12 of the Norwegian Securities Trading Act.

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About Play Magnus AS

Play Magnus Group is a global leader in the chess industry focused on providing premier digital experiences for millions of chess players and students. The company offers e-learning and entertainment services via its market leading brands: chess24, Chessable, iChess, CoChess, the Play Magnus App Suite, and the Meltwater Champions Chess Tour. The Group's mission is to grow chess to make the world a smarter place by encouraging more people to play, watch, study, and earn a living from chess.

Attachments

- [Download announcement as PDF.pdf](#)