

Play Magnus (PMG) - Airthings enters into partnership with Play Magnus

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(Oslo, 15 December 2020) - The Norwegian technology company Airthings will be the title partner for the second tournament in the Champion Chess Tour, which is organized by the Play Magnus Group.

The Champions Chess Tour was started as a response to the Covid-19 outbreak, and all the games are played online. The world's leading chess players are all participating from their own homes.

«For chess, esports, and gamers, concentration and response time is key, and with players sitting for hours in a room, the air they breathe plays a key role in how well they perform, make decisions, and reason,” says Oyvind Birkenes, CEO at Airthings, and continues: “As part of the partnership with the Play Magnus Group, we'll install our indoor air quality monitors in the homes of selected players to make sure they stay on top of their game, breathing healthy air.”

Magnus Carlsen, four times Chess world champion, underscores how important it is with an optimal environment to achieve world class chess performance.

“Chess players expect perfect playing conditions during a tournament. Normally it would be up to the organizers to provide clean and fresh air, but since we are playing remotely, we have to do this ourselves. By monitoring the air quality in the room, we can make sure the air we breathe is as healthy as can be and that we stay on top of our game throughout a tournament,” Magnus Carlsen says.

The Champions Chess Tour runs from November 2020 to September 2021. Magnus Carlsen and the rest of the world elite players will compete in a total of ten online tournaments. The second tournament, Airthings Masters, runs from 26 December 2020 to 3 January 2021 and is broadcast on NRK and Eurosport, among other places. The partnership between Airthings and Play Magnus Group runs for The Champion Chess tour as a whole.

“Champions Chess Tour is one of very few competition alternatives for top chess players this season. We experience great interest in the concept, and the first tournament in November attracted a solid base of viewers across the world,” CEO of Play Magnus, Andreas Thome says.

Play Magnus Group offers services where everyone can play, watch and learn chess. The group's services consist of the Play Magnus App Suite, chess24, Chessable, and CoChess, in addition to the Champions Chess Tour.

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About Play Magnus AS

About the 2021 Champions Chess Tour

The 2021 Champions Chess Tour will, for the first time in history, determine the world's best chess player over a full competitive season of online chess. Beginning in November 2020, the Champions Chess Tour will feature monthly tournaments culminating in a final tournament in September 2021. The best chess players in the world will compete in a

total of ten tournaments of rapid chess. All games will take place online on www.chess24.com with players competing for a total prize pool of USD 1.5 million.

About Play Magnus Group

Play Magnus Group is a global leader in the chess industry focused on providing premier digital experiences for millions of chess players and students. The company offers e-learning and entertainment services via its market leading brands: chess24, Chessable, CoChess, the Play Magnus App Suite, and the Champions Chess Tour. The Group's mission is to grow chess to make the world a smarter place by encouraging more people to play, watch, study, and earn a living from chess.

About Airthings

Airthings is a global leader in indoor air quality solutions and energy-saving technology for consumers, businesses and professionals. Founded in 2008, Airthings is on a mission to empower the world to breathe better through simple, affordable, and accurate technology solutions, while optimizing energy consumption in buildings. Headquartered in the heart of Oslo, and with offices in the US and Canada, the company has over 90 employees from more than 20 nationalities and counting. For more information, visit airthings.com.

Attachments

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