

Play Magnus Group (PMG) - Anish Giri Signs Long-Term Ambassador Agreement with Play Magnus Group

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(Oslo, 27 April 2022) - Play Magnus Group today announces its signing of top 10 chess player, Dutch #1, and one of the most popular figures in chess, Anish Giri.

The 27-year-old Grandmaster has signed a long-term agreement to be an ambassador for Play Magnus Group. Alongside a range of activities, Giri will continue to create and publish his elite-level chess courses for the Group's elearning site Chessable.com.

Giri has become a best-selling author and presenter on Chessable by creating courses with over a hundred hours of video learning content that utilizes the platform's unique MoveTrainer® software which makes chess study more fun and efficient for chess improvers. So far, Giri has released courses on the King's pawn opening 1. e4, the French Defense, the Najdorf Sicilian and the Dragon Sicilian.

Besides his work as an educator Giri will prioritize competing in the Meltwater Champions Chess Tour, the most prestigious circuit in online chess. Giri has been a fixture on the Meltwater Champions Chess Tour since it launched in 2020 and is currently competing in the 2022 season's third leg, the Oslo Esports Cup.

"The Meltwater Champions Chess Tour has been a brilliant innovation for chess and I am now making this my priority. In addition, Chessable is a rewarding tool for chess players across all levels, as well as for the authors. Chessable helped me to advance my game and I'm excited to expand my course offerings over the coming months and years," said Anish Giri.

Giri totally added, "I am proud to be a part of Play Magnus Group's revolution in chess and I am honored to work under the guidance of the icon of our sport Magnus Carlsen!"

Arkus Fredriksson, Chief Strategy Officer of Play Magnus Group said, "In addition to being one of the most popular chess players in the world, Anish Giri is a social media sensation who actively supports our activities, a bestselling author on Chessable, and a vital player on the Tour. We are thrilled to work with him on a wider range of activities now as a long-term ambassador for Play Magnus Group."

As part of the agreement, Giri will stream on chess24.com and wear Chessable and chess24 logos when competing in tournaments.

Last season Giri won the Magnus Carlsen Invitational tournament of the Tour and also led the commentary for chess24 on the 2021 FIDE World Championship in Dubai.

Disclosure regulation

This release is an announcement issued pursuant to legal information obligations and is subject of the disclosure requirements pursuant to the Market Abuse Regulation (MAR) Article 17 no. 1 and section 5-12 of the Norwegian Securities Trading Act, and was submitted for publication by Arkus Fredriksson, Chief Strategy Officer of Play Magnus Group.

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About Play Magnus AS

Play Magnus Group is a global leader in the chess industry focused on providing premier digital experiences for millions of chess players and students. The company offers elearning and entertainment services via its market leading brands: chess24, Chessable, iChess, New In Chess, Everyman Chess, Silver Knights, CoChess, Aimchess, the Play Magnus App Suite, and the Meltwater Champions Chess Tour. The Group's mission is to grow chess to make the world a smarter place by encouraging more people to play, watch, study, and earn a living from chess.

Play Magnus Group is listed on Euronext Growth Oslo under the ticker PMG and OTCQX® Best Market under the ticker PMGMF. For more information visit pmg.me.

Attachments

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