1	Details of the primary insider/person closely associated	
a)	Name	Idekapital AS
2	Reason for the notification	
a)	Position/status	Anders Brandt, Chairman of the Board of Play Magnus AS purchased shares via Idekapital AS.
b)	Initial notification/ Amendment	Initial Notification
3	Details of the Compar	ny
a)	Name	Play Magnus AS
b)	LEI	549300PEMJCGKL6NU237
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of Play Magnus AS (PMG) ISIN NO0010890726
b)	Nature of the transaction	Purchase of shares in the open market
c)	Price and number of shares	Price per Share # of shares 16.2145 31,250
d)	Total consideration	NOK 506,703.13
e)	Date of the transaction	2022-01-12
f)	Place of the transaction	EURONEXT GROWTH OSLO