

Play Magnus Group (PMG) - Rettet emisjon mot Breakthrough Initiatives Limited

12.1.2022 08:00:00 CET | Play Magnus AS | Innsideinformasjon

NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION, DIRECTLY OR INDIRECTLY, IN AUSTRALIA, CANADA, THE HONG KONG SPECIAL ADMINISTRATIVE REGION OF THE PEOPLE'S REPUBLIC OF CHINA, SOUTH AFRICA, NEW ZEALAND, JAPAN OR THE UNITED STATES, OR ANY OTHER JURISDICTION IN WHICH SUCH RELEASE, PUBLICATION OR DISTRIBUTION WOULD BE UNLAWFUL.

(Oslo, 12. januar 2022) - Play Magnus Group offentliggjorde i dag at selskapet har inngått avtale om en rettet emisjon mot Breakthrough Initiatives Limited med et bruttoproveny på 10 millioner amerikanske dollar gjennom utstedelse av 4,864,753 nye aksjer til kurs NOK 18,47 per aksje.

Breakthrough Initiatives Limited er investeringsselskapet til Breakthrough Foundation, stiftet av den israelske vitenskaps- og teknologiinvestoren og filantropen Yuri Milner og hans kone Julia. De støtter eksisterende og fremtidige filantropiske prosjekter innen grunnleggende vitenskap, blant annet Breakthrough Prizes, Breakthrough Initiatives, og Breakthrough Junior Challenge.

Magnus Carlsen og Milner-familien har kjent hverandre i mange år. For seks år siden var Carlsen en av medunderskriverne på Breakthrough Initiatives sitt åpne brev der det ble oppfordret til fornyet leting etter sivilisasjoner utenfor jorden.

- På samme måte som vitenskap og matematikk, er sjakk en av de mest avanserte og kreative beskjeftigelsene i menneskesinnet, sier Yuri Milner og fortsetter: Denne investeringen vil støtte Magnus og hans team, og bidra til å fremme veksten av sjakk over hele verden – spesielt på nett.

- Denne investeringen vil bidra til å bringe sporten ut til et større publikum. Sjakkverdenen og teknologiindustrien er nært knyttet sammen, og det er oppmuntrende for oss å ha noen av de beste hodene i teknologibransjen offisielt involvert, sier Magnus Carlsen.

2021 var et aktivt år for Play Magnus Group. Selskapet leverte en årlig vekst i ordreinngang på 214 prosent i årets ni første måneder, og forbedret produkt- og innholdstilbudet. I tillegg har selskapet utviklet Champions Chess Tour til den ledende sjakkturneringen med globale partnere og publikum.

- Play Magnus Group har oppnådd rekordvekst gjennom 2021, og vi er stolt av at dette nå blir anerkjent av de beste investorene i verden. Vi er glade for å få Breakthrough Initiatives inn i Play Magnus Group, og det vil være positivt både for selskapet og for sjakksporten som helhet. Vi vil også nominere Breakthrough Initiatives til en styreplass, sier Anders Brandt, styreleder i Play Magnus Group.

- Breakthrough Initiatives sin investering styrker den sterke kapitalbasen og nettverket Play Magnus Group har i dag, noe som gjør oss i stand til å økende grad å utvikle og øke populariteten til sporten. Denne investeringen, kombinert med Magnus sin seier i verdensmesterskapet, er en god plattform for et spennende 2022 og årene som kommer, sier Andreas Thome, administrerende direktør i Play Magnus Group.

Tegningskursen i den rettede emisjonen på NOK 18,47 for hver nye aksje tilsvarer den gjennomsnittlige volumvektede prisen på PMG-aksjen i 90 dager før, men ikke inkludert 20. desember 2021.

Gjennomføring av den rettede emisjonen er avhengig av godkjenning av en ekstraordinær generalforsamling i selskapet som er planlagt avholdt på 19 januar 2021, der det vil kreves to tredjedels flertall. Innkalling til den ekstraordinære generalforsamlingen vil bli sendt så raskt som mulig på 12 januar 2022.

SpareBank 1 Markets AS er finansiell rådgiver for selskapet, og Advokatfirmaet Simonsen Vogt Wiig AS er juridisk rådgiver i forbindelse med den rettede emisjonen.

For ytterligere informasjon, vennligst kontakt:

Andreas Thome, administrerende direktør Play Magnus Group

Tel: +47 975 11 688

E-mail: andreas@playmagnus.com

Om Play Magnus Group:

Play Magnus Group er en global leder i sjakkindustrien med fokus på å tilby førsteklasses digitale opplevelser for millioner av sjakkspillere og studenter. Selskapet tilbyr e-læring og underholdningstjenester via sine merkevarer: chess24, Chessable, iChess, New In Chess, Everyman Chess, Silver Knights, CoChess, Aimchess, Play Magnus App Suite og Meltwater Champions Chess Tour. Gruppens oppgave er å vokse sjakk for å gjøre verden til et smartere sted ved å oppmuntre flere mennesker til å spille, se, studere og tjene til livets opphold av sjakk.

Important Information

This announcement is not and does not form a part of any offer to sell, or a solicitation of an offer to purchase, any securities of the Company. The distribution of this announcement and other information may be restricted by law in certain jurisdictions. Copies of this announcement are not being made and may not be distributed or sent into any jurisdiction in which such distribution would be unlawful or would require registration or other measures. Persons into whose possession this announcement or such other information should come are required to inform themselves about and to observe any such restrictions.

The securities referred to in this announcement have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "Securities Act"), and accordingly may not be offered or sold in the United States absent registration or an applicable exemption from the registration requirements of the Securities Act and in accordance with applicable U.S. state securities laws. The Company does not intend to register any part of the offering or their securities in the United States or to conduct a public offering of securities in the United States. Any sale in the United States of the securities mentioned in this announcement will be made solely to "qualified institutional buyers" as defined in Rule 144A under the Securities Act.

In any EEA Member State, this communication is only addressed to and is only directed at qualified investors in that Member State within the meaning of the Prospectus Regulation, i.e., only to investors who can receive the offer without an approved prospectus in such EEA Member State. The expression "EU Prospectus Regulation" means Regulation 2017/1129 as amended together with any applicable implementing measures in any Member State.

This communication is only being distributed to and is only directed at persons in the United Kingdom that are (A) (i) persons who have professional experience, knowledge and expertise in the matters relating to investments and are "investment professionals" falling within Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005, as amended (the "Order"), (ii) high net worth entities falling within Article 49(2) (a) to (d) of the Order and (iii) persons to whom this announcement may otherwise lawfully be communicated; and (B) persons who are "qualified investors" within the meaning of the EU Prospectus Regulation as it forms part of United Kingdom domestic law by virtue of the European Union (Withdrawal) Act 2018 (all such persons together being referred to as "relevant persons"). This communication must not be acted on or relied on by persons who are not relevant persons. Any investment or investment activity to which this communication relates is available only for relevant persons and will be engaged in only with relevant persons. Persons distributing this communication must satisfy themselves that it is lawful to do so.

Matters discussed in this announcement may constitute forward-looking statements. Forward-looking statements are statements that are not historical facts and may be identified by words such as "believe", "expect", "anticipate", "strategy", "intends", "estimate", "will", "may", "continue", "should" and similar expressions. The forward-looking statements in this release are based upon various assumptions, many of which are based, in turn, upon further assumptions. Although the Company believes that these assumptions were reasonable when made, these assumptions are inherently subject to significant known and unknown risks, uncertainties, contingencies and other important factors which are difficult or impossible to predict and are beyond its control. Actual events may differ significantly from any anticipated development due to a number of factors, including without limitation, changes in investment levels and need for the Company's services, changes in the general economic, political and market conditions in the markets in which the Company operate, the Company's ability to attract, retain and motivate qualified personnel, changes in the Company's ability to engage in commercially acceptable acquisitions and strategic investments, and changes in laws and regulation and the potential impact of legal proceedings and actions. Such risks, uncertainties, contingencies and other important factors could cause actual events to differ materially from the expectations expressed or implied in this release by such forward-looking statements. The Company does not provide any guarantees that the assumptions underlying the forward-looking statements in this announcement are free from errors nor does it accept any responsibility for the future accuracy of the opinions expressed in this announcement or any obligation to update or revise the statements in this announcement to reflect subsequent events. You should not place undue reliance on the forward-looking statements in this document.

The information, opinions and forward-looking statements contained in this announcement speak only as at its date, and are subject to change without notice. The Company does not undertake any obligation to review, update, confirm, or to release publicly any revisions to any forward-looking statements to reflect events that occur or circumstances that arise in relation to the content of this announcement.

Neither the Manager nor any of its respective affiliates makes any representation as to the accuracy or completeness of this announcement and none of them accepts any responsibility for the contents of this announcement or any matters referred

to herein.

This announcement is for information purposes only and is not to be relied upon in substitution for the exercise of independent judgment. It is not intended as investment advice and under no circumstances is it to be used or considered as an offer to sell, or a solicitation of an offer to buy any securities or a recommendation to buy or sell any securities in the Company. Neither the Sole Bookrunner nor any of its respective affiliates accepts any liability arising from the use of this announcement.

This information is considered to be inside information pursuant to the EU Market Abuse Regulation and is subject to the disclosure requirements pursuant to section 5-12 the Norwegian Securities Trading Act.

This stock exchange announcement was published by Arkus Fredriksson, Chief Strategy Officer at Play Magnus AS on 12 January 2022 at 8:00 CET on behalf of the Company.

Vedlegg

- [Last ned som PDF.pdf](#)