

Circularity: No Time to Waste

Survey of 3,304 senior industrial decision makers from 12 countries in companies with 200+ employees

Current challenges



The scarcest resources are:

- 1** Raw materials
- 2** Energy
- 3** Labor

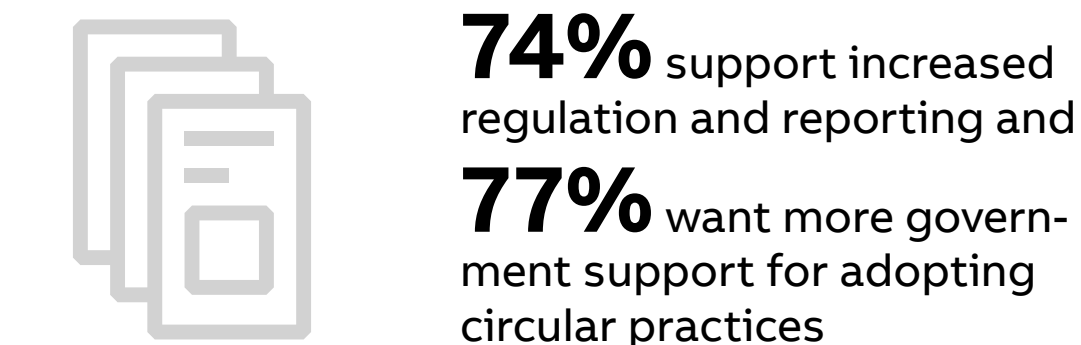
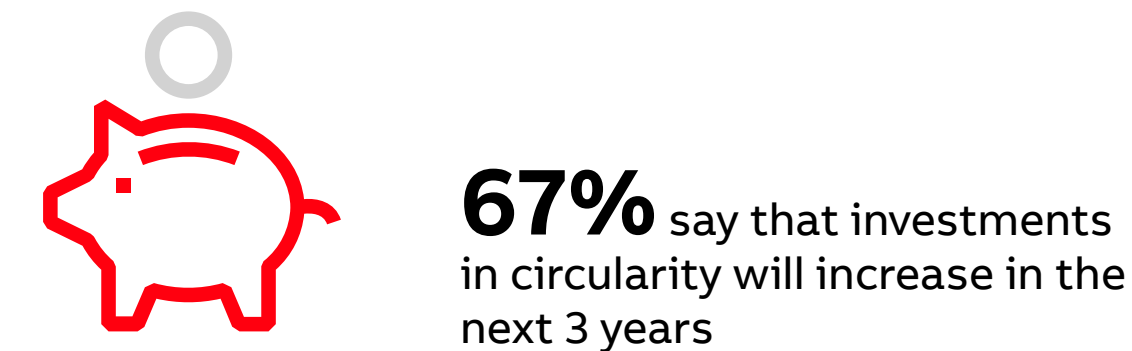
Resource scarcity is leading to:

- Increased costs
- Supply chain disruption
- Slowdowns in production

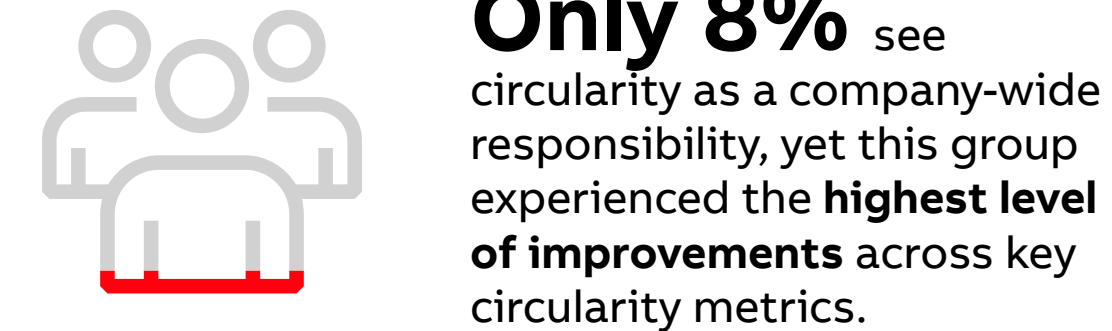
“No single definition of “circularity” was accepted by the majority of respondents.”



Short-term plans



Long-term considerations



Companies that invested in circularity reported benefits to **waste reduction, energy efficiency, and business reputation.**

Recommendations

- Adopt a **holistic approach** that considers all aspects of circularity for more sustainable and efficiency operations.
- Use **circular technologies**, like energy-efficient motors, variable speed drives and renewable energy sources, to reduce energy consumption, costs and waste.
- Design a **circular investment roadmap** that balances short- and long-term investments to remain competitive,
- Partner** with other organizations specializing in circularity to share resources, knowledge and innovative solutions.
- Embed circularity into **company culture**, appointing champions across all functions, to foster a culture that embraces sustainability.

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