



**xtreme
insight**

2025-12-02

PR survey
Agria Pet Insurance
Norway

Timing & Method

Number of interviews (base)

- 406 interviews with dog owners
- 405 interviews with cat owners between 18-74 yrs in Norway

Method

- Web interviews using online panels.

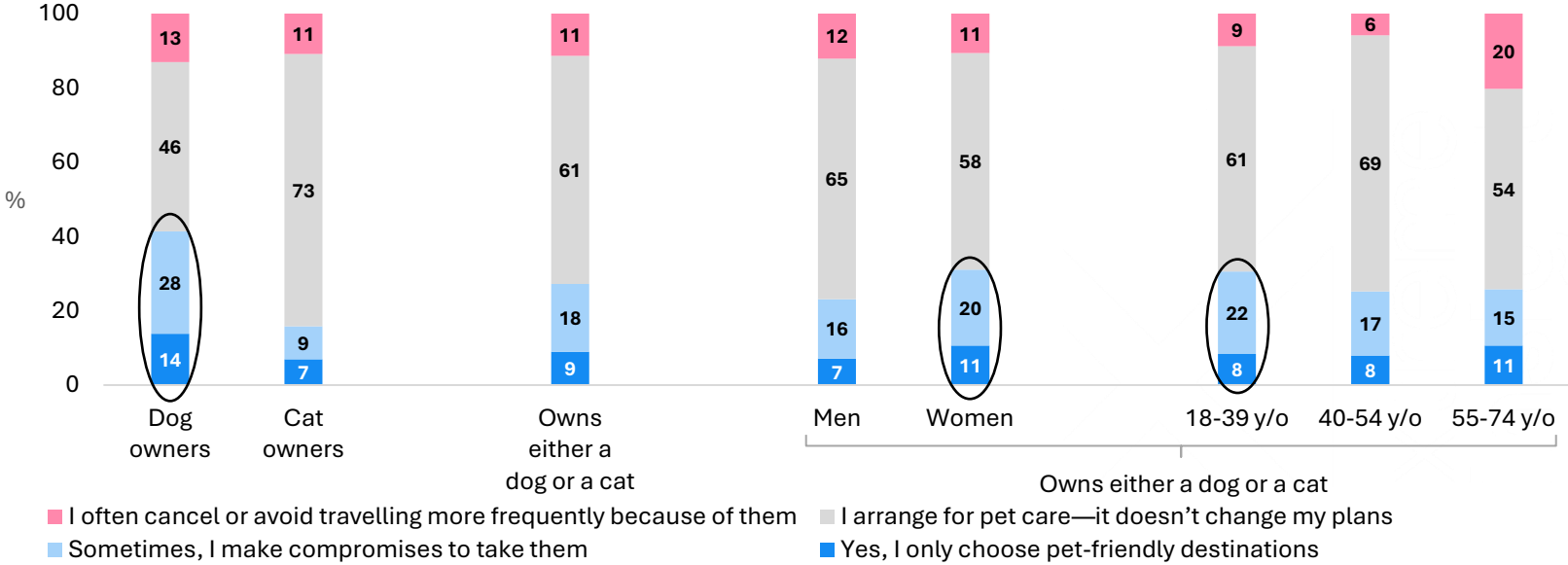
When?

- Interviews were conducted in November 2025.

Does your pet influence your vacation or travel choices?

Dog- and/or cat owners

Only a few cancel or avoid travels because of their pet, most arrange for pet care and don't change travel plans. It's more common for dog owners, women and younger pet owners to have their pet influence the travel choices



Påvirker dyret ditt valg av ferie eller reiser?

Base: Dog- and/or cat owners.



**xtreme
insight**

Jonas Magnusson
jonas@xtreme.se

Xtreme Insight AB
Sankt Eriksgatan 48 G
112 34 Stockholm

www.xtreme.se

Josefine Bratt
Josefine.bratt@xtreme.se

Xtreme Insight AB
Sankt Eriksgatan 48 G
112 34 Stockholm

www.xtreme.se