



xtreme
insight

2025-01-13

Market research

Agria Pet Insurance
Norway

Timing & Method

Number of interviews (base)

- 305 interviews with dog owners.
- 306 interviews with cat owners.

Method

- Web interviews using online panels.

When?

- Interviews were conducted in December 2024.



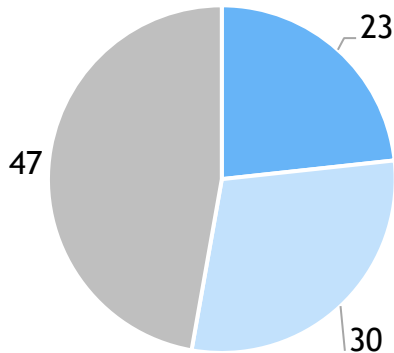


Does your pet react to fireworks?

Dog & cat owners.

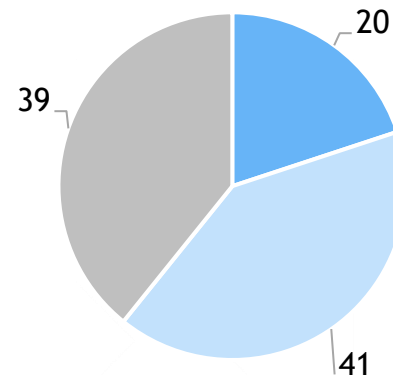
Somewhat more cat owners report that their pets react to fireworks compared to dog owners. Among those who say their pets react to fireworks, it's more common that the reaction fades quickly, especially among cat owners.

Dog owners



- Yes, they get very scared and stressed.
- Yes, they get scared, but it passes quickly
- No, they aren't concerned

Cat owners



- Yes, they get very scared and stressed.
- Yes, they get scared, but it passes quickly
- No, they aren't concerned

Does your pet react to fireworks?

Base: Dog & cat owners.



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