



**xtreme
insight**

2025-01-13

Market research

Agria Pet Insurance
Norway

Timing & Method

Number of interviews (base)

- 305 interviews with dog owners.
- 306 interviews with cat owners.

Method

- Web interviews using online panels.

When?

- Interviews were conducted in December 2024.

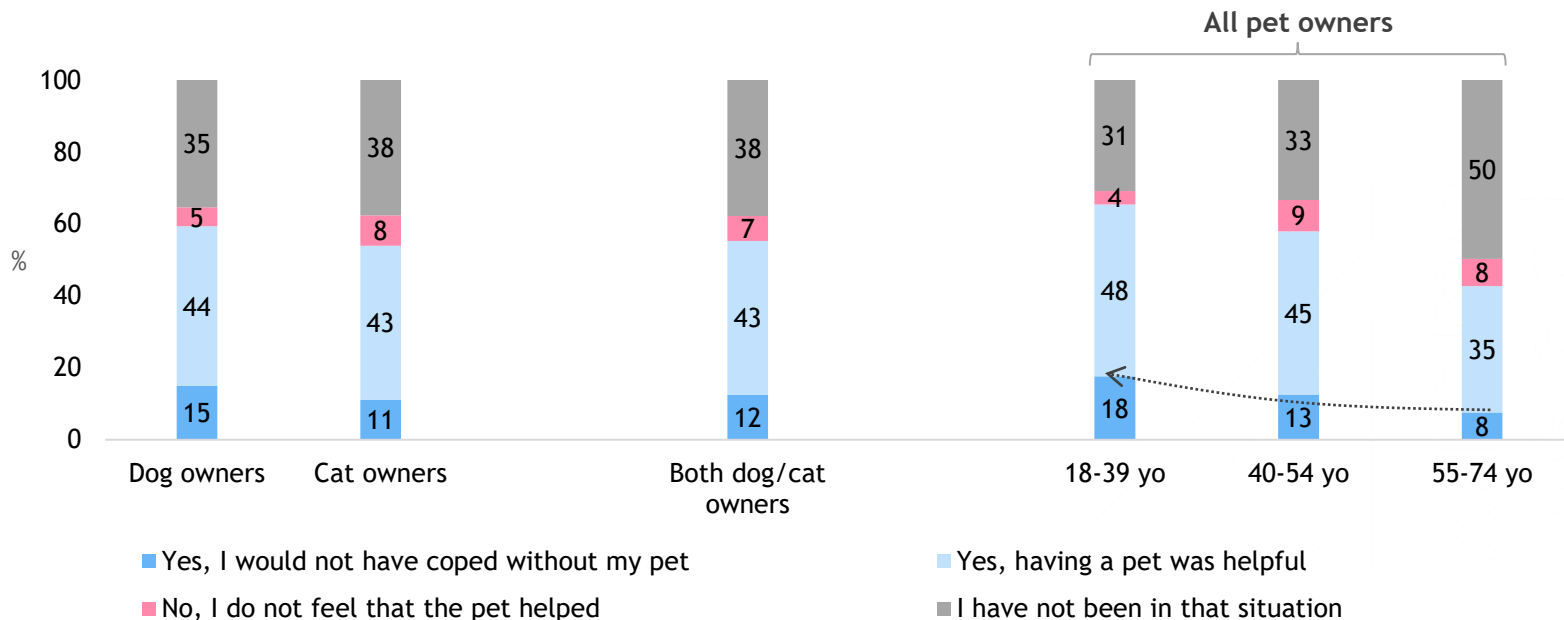




Has a pet ever supported you through a challenging time?

Dog & cat owners.

The majority of pet owners report feeling supported by their pets during difficult times, which is more common the younger the pet owners are.



Has a pet ever supported you through a challenging time, e.g., divorce, death, or illness?

Base: Dog & cat owners.

Informationsklass: K1



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