# Regenerative Soy in Brazil

## Protecting Land Supporting a Thriving Web of Life

**CJ Selecta**
Global Reference in ESG Products

**NASF 2026** - Bergen NO
Aqua Industry News

Patricia Sugui
Head ESG & Comms
CJ Selecta

# BRAZILIAN SOY


CJ Selecta
Brazilian Soy

# CJ Selecta: WHO WE ARE

- Member of the CJ CHEILJEDANG **South Korean** Group
- **40+** years in Brazil

**Circular**
**Traceable**
**Deforestation-free**

**Soy Protein Concentrate**

**Biodiversity**
**Low Carbon**
**Regenerative**

# SPC Carbon Footprint

- Cradle-to-Gate
- Primary Data
- PEFCr
- 100% Satellite verification of Land use change

**SPC NGMO** ($tCO_2eq/t$)

Emissions

LUC

With LUC

0.617

Without LUC

0.388

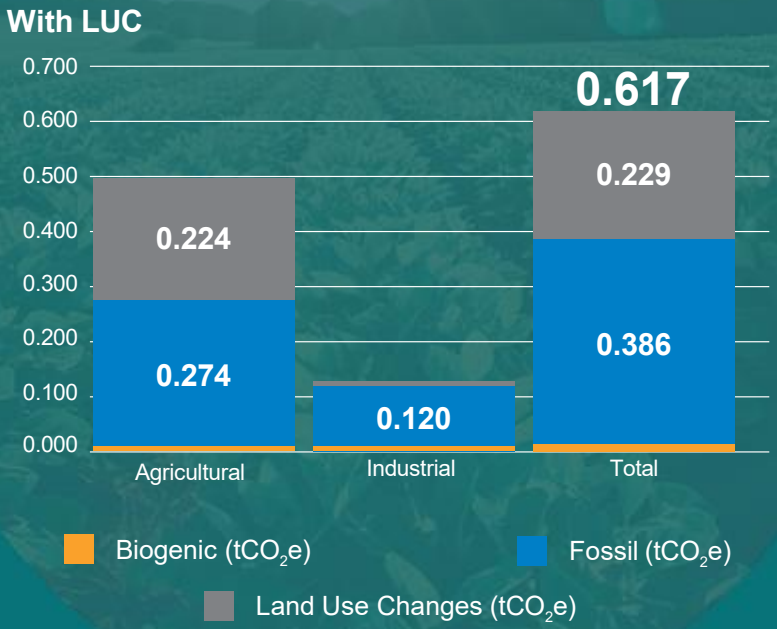
# Where Emissions Come From

**19%** Industry

**81%** Agriculture

**55%** Fossil in Agriculture

## EMISSIONS PER EACH STAGE OF LIFE CYCLE




CJ Selecta
Why Regenerative Agriculture
Living Soil = Carbon Sink
Resilience + Productivity + Biodiversity
Producing better = Emitting less
Renova terra

# REGENERATE

**in soybean farming means restoring the functional capacity of an ecosystem, the life in the soil, a living system**

# What Regeneration Means

(Real Practices in the ground)

NO-TILL

CROP ROTATION

COVER CROPS

BIOLOGICAL INPUTS

SOIL CARBON INCREASE


Click to see video
on YouTube

# FOSSIL EMISSIONS

***Can be reduced through agricultural practices that are in harmony with nature***

Regenerative agriculture reduces **Scope 3** emissions:

| INCREASES EFFICIENCY of INPUTS | REDUCES SYNTHETIC FERTILIZERS NEED | INCREASES SOIL CARBON |
|---|---|---|

# Renova Terra

- **140,000** ha restoration

- **5** Years
- **250,000** tons of regenerative SPC

## *Scope 3 Reduction*

- Science-based metrics
- Robust MRV
- DCF + Regeneration Synergy

- Carbon sequestration
- Value chain decarbonization
- SBTi alignment

# REGENWASHING

Agriculture then shifts from being an emissions source to becoming a carbon sink

NO
**GREENWASHING**

NO
**REGENWASHING**

# From Field to Feed: Regenerative Soy as a Climate Solution

THE TRANSITION CANNOT BE DONE ALONE

It requires alignment across the entire value chain — from farm to feed, and from feed to fish and beyond

REGENERATIVE AGRICULTURE IS NOT A TREND

It is the next era of resilient and responsible food production.

**LET US SCALE REGENERATION TOGETHER**


**Patricia Sugui, PhD.**

patricia.sugui@cj.net

www.cjselecta.com.br