

# YOU'RE INVITED!

## 2026/27 ALPINE SEASON KICK-OFF & MEDIA CONFERENCE – SÖLDEN

Hosted by Helly Hansen & Team Telenor Alpine Norway

**22 October 2026 - 16.00**  
**Bergland Hotel | Dorfstraße 114**  
**Sölden, Austria**

- Participating athletes:
  - Women's: Stjernesund, Holtmann, Sylvester-Davik \*
  - Men's: Kristoffersen, Kilde, McGrath, Steen Olsen, Haugan, Sandvik, Grahl Madsen, Solberg \*
- Preview Helly Hansen's Fall/Winter 2026 campaign and key items, developed together with the professional athletes of the Norwegian Alpine team.
- Meet & greet and 1:1 interview opportunities

Please note; 1:1's to be requested by Media to [michelle.hasle@skiforbundet.no](mailto:michelle.hasle@skiforbundet.no) before October 21, 09.00 am

Media conference starts at 16.30. Refreshments will be served from 16.00.

**Don't miss this opportunity to join the Norwegian Alpine team's official media conference and 26/27 season kick-off, presented by Helly Hansen.**

We look forward to you joining us – Welcome!



*\*Additional athlete participation to be confirmed*

