

YOU'RE INVITED

2025/26 ALPINE SEASON KICK-OFF & MEDIA CONFERENCE – SÖLDEN

Hosted by Helly Hansen & Team Telenor Alpine Norway

23 October 2025 - 16.30
Bergland Hotel | Dorfstraße 114
Sölden, Austria

- Media conference with [Team Telenor Alpine Norway](#) and Helly Hansen ahead of the [Alpine Ski Championship Season Opener](#)
Participating Athletes*:
 - Women's: Vickhoff Lie, Stjernesund, Holtmann, Sylvester-Davik (*)
 - Men's: Kristoffersen, Kilde, McGrath, Steen Olsen, Haugan (*)
- Preview Helly Hansen's Fall/Winter 2025 campaign and collection, developed together with the professional athletes of the Norwegian Alpine team.
- Meet & greet and 1:1 interview opportunities
(1:1's to be requested by Media to claes-tommy.herland@skiforbundet.no, before October 22nd 09.00 am)

Please note: Media conference starts at 16.30. Refreshments will be served from 16.00.

Don't miss this opportunity to join the Norwegian Alpine team's official media conference and 25/26 season kick-off, presented by Helly Hansen!

We look forward to you joining us – Welcome!

**Additional athlete participation to be confirmed*

