YOU'RE INVITED

2024/25 ALPINE SEASON KICK-OFF & MEDIA CONFERENCE

Hosted by Helly Hansen & Team Telenor Alpine Norway

24 October 2024 - 16.30 Bergland Hotel | Dorfstraße 114 Sölden, Austria

- Media conference with <u>Team Telenor Alpine Norway</u> and Helly Hansen ahead of the <u>Alpine Ski Championship Season Opener</u>
 Participating Athletes*:
 - o Women's: Vickhoff Lie, Stjernesund, Holtmann, Lysdahl, Monsen
 - Men's: Kristoffersen, McGrath, Steen Olsen, Haugan, Wahlquist, Møller, Windingstad, Gunleiksrud, (++)
- Preview Helly Hansen's Fall/Winter 2024 campaign and collection, developed together with the professional athletes
- Meet & greet and 1:1 interview opportunities
 (1:1's to be requested by Media to <u>claes-tommy.herland@skiforbundet.no</u>)

Media conference start 16.30. Refreshments will be served from 16.00.

Don't miss this opportunity to join the Norwegian Alpine Team's Official Media conference and 24/25 season kick-off!
We look forward to you joining us – Welcome!

